# Result for Fiscal year to February 28, 2015 

April 14, 2015

Gulliver International Co., Ltd.
(7599)

# I . Result for Fiscal year to February 28, 2015 

II. Dividend and loans payable
III. Plan for Fiscal year to February 29, 2016
IV. Development plan of direct stores
V. Medium-Term Business Plan
VI. New initiatives
VII. Reference

## I . Result for Fiscal year to February 28, 2015

Key indicators

## FY $2014 \quad$ FY 2015

Number of cars purchased

Number of wholesale

Number of retail car sales

SG\&A expenses
Operating income 7.09 billion yen
128,383 cars
50,386 cars
29.4 billion yen

## 158,375 cars

52,217 cars
33.7 billion yen
5.32 billion yen

## Car Distribution Flow at Gulliver's Directly Managed Stores



## Car Distribution Flow at Gulliver's Directly Managed Stores



Process leading to retail close


Summary of Result for Fiscal year February 28, 2015

## Negative factors

Process leading to retail close


## Display sales stores

Used car upgrade


Visiting to purchase used vehicle

Sales talk for responding to needs



New car market in Japan


New car market in Japan


[^0]New car market status


[^1]* The number of major model changes includes vehicle models of Japanese automakers that have undergone full model change, excluding derivative models, and are expected to sell more than 20,000 units a year. Research by Gulliver Car Research Center
* Fiscal years are those of the automakers, from April 1 to March 31.


## New car market status

## Sharp rise in number of model changes from Dec. 2014 onward



[^2]Factors behind the Difference Operating Income Targets and Results


## Increase in advertising expenses




## Summary of Result for Fiscal year February 28, 2015

## Positive factors

Process leading to retail close


## Display sales stores

Used car upgrade


Visiting to purchase used vehicle

Sales talk for responding to needs



Status of display sales stores (Existing stores retail car sales)


[^3]
## Forecast

## 200-250 thousand yen/car

 1Result

## 200-250 thousand yen/car

## Forecast 80 million yen/store 5 million yen/store

Result 80 million yen/store 5 million yen/store

Net Increase in the Number of Directly Managed Stores from March 1


Display sales stores opened


Display sales stores opened


Display sales stores opened


## Positive factors

- Conservative spending caused by the consumption tax rate hike was longer than anticipated
Decrease in number of cars purchased at Gulliver stores = Decrease in number of wholesale
Decrease in number of retail car sales at Gulliver stores
- Increase of approx. 2,600 cars in inventory and awaiting delivery
- Greater-than-expected increase in number of retail car sales at display sales stores
- New store openings proceeded as planned

No change in medium-term management strategy; new store openings and hiring to continue as planned

## II. Dividends and loans payable

## Dividends (comparison between forecast and result)

## Plan (released on Oct 14,2014)

- Announced proposed payment of commemorative year-end dividend of 5 yen per share marking 20th anniversary of Gulliver's founding


Result (released on Apr 3,2015)

- Revised dividend in accordance with actual net income for the fiscal year
- Paid commemorative dividend marking 20th anniversary of Gulliver's founding as planned

Dividend payout ratio (without anniversary dividend) 30.9\%
15.00 yen


FY2015
FY2015 Result

Result (Estimate)

## Dividends(YOY)

FY2014 Result (released on Apr 14,2014)

## FY 2015 Result (released on Apr 3,2015)

- Annual dividend per share, which includes the commemorative dividend, was increased year on year to 15.00 yen.


[^4]* The year-end dividend for the fiscal year ending February 28, 2015, including the commemorative dividend, is to be formally decided by a resolution of the ordinary general meeting of shareholders.

Consolidation of Nakamitsu Motors that Gulliver Acquired in January 2015

Fiscal year to February 28, 2015
Fiscal year to February 29, 2016


## Interest-Bearing Debt



# III. Plan for Fiscal year to February 29,2016 

Assumptions of Current Plan (for fiscal year ending February 29, 2016)

## Consolidated operating income 8.2 billion yen

New car market
(April - March)
Number of retail car sales per month at display sales stores

First half


Second half

## -0.3billion yen (Y o Y)

> Recovery in fiscal 2nd half

Same as
previous fiscal year

New car market forecast

Sharp rise in number of model changes in FY2014 2H Rise in number of model changes in FY2015

Positive factors for new car retail sales in FY2015

*Source:Japan Automobile Dealers Association/ Japan Mini Vehicle Association

* The number of major model changes includes vehicle models of Japanese automakers that have undergone full model change, excluding derivative models, and are expected to sell more than 20,000 units a year. Research by Gulliver Car Research Center
* Fiscal years are those of the automakers, from April 1 to March 31.

Effect of store openings


Key indicators

## FY 2015

FY 2016
(Forecast)
Number of cars purchased 158,375 cars 116,751 cars

52,217 cars
33.7 billion yen
5.32 billion yen

170,000 cars
101,000 cars
79,000 cars
40.3 billion yen
8.2 billion yen

Basis for achieving operating income forecast


## FY 2015

## FY 2016

(Forecast)

Non-consolidated

Existing subsidiaries
0.6
billion yen

Nakamitsu *

billion yen

## Consolidated

## 33.7

billion yen

## 38.2

billion yen
Increase accompanying the new store openings in FY 2015 And FY 2016

## 0.6

billion yen
1.5
billion yen

## No change

Increase accompanying begin of consolidation of statements of income from FY 2016

## 40.3

billion yen

Income Statement(Forecast)


Income Statement(Forecast: Six months)

| Consolidated | FY ended August 31, 2012 |  | FY ended August 31, 2013 |  | FY ended August 31, 2014 |  | FY ending August 31, 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result (million yen) | Ratio (\%) | Result (million yen) | Ratio (\%) | Result (million yen) | Ratio (\%) | Forecast (million yen) | Ratio <br> (\%) | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 71,299 | 100.0 | 83,401 | 100.0 | 74,631 | 100.0 | 85,000 | 100.0 | 10,369 | 13.9 |
| Cost of sales | 55,636 | 78.0 | 65,637 | 78.7 | 55,828 | 74.8 | 63,000 | 74.1 | 7,172 | 12.8 |
| Gross profit | 15,663 | 22.0 | 17,763 | 21.3 | 18,802 | 25.2 | 22,000 | 25.9 | 3,198 | 17.0 |
| SG\&A Expenses | 14,073 | 19.7 | 14,206 | 17.0 | 16,075 | 21.5 | 19,000 | 22.4 | 2,925 | 18.2 |
| Operating income | 1,589 | 2.2 | 3,557 | 4.3 | 2,727 | 3.7 | 3,000 | 3.5 | 273 | 10.0 |
| Ordinary income | 1,718 | 2.4 | 3,658 | 4.4 | 2,758 | 3.7 | 3,000 | 3.5 | 242 | 8.8 |
| Income before income taxes and minority interests | 1,597 | 2.2 | 3,679 | 4.4 | 2,704 | 3.6 | 2,900 | 3.4 | 196 | 7.2 |
| Net income | 868 | 1.2 | 2,298 | 2.8 | 1,645 | 2.2 | 1,800 | 2.1 | 155 | 9.4 |


| Non-Consolidated | FY ended August 31, 2012 |  | FY ended August 31, 2013 |  | FY ended August 31, 2014 |  | FY ending August 31, 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result (million yen) | Ratio (\%) | Result (million yen) | Ratio (\%) | Result (million yen) | Ratio (\%) | Forecast (million yen) | Ratio (\%) | Change (million yen) | $\begin{aligned} & \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 70,612 | 100.0 | 82,712 | 100.0 | 73,280 | 100.0 | 78,700 | 100.0 | 5,420 | 7.4 |
| Cost of sales | 55,249 | 78.2 | 65,211 | 78.8 | 54,925 | 75.0 | 57,900 | 73.6 | 2,975 | 5.4 |
| Gross profit | 15,363 | 21.8 | 17,500 | 21.2 | 18,355 | 25.0 | 20,800 | 26.4 | 2,445 | 13.3 |
| SG\&A Expenses | 13,916 | 19.7 | 14,043 | 17.0 | 15,793 | 21.6 | 18,000 | 22.9 | 2,207 | 14.0 |
| Operating income | 1,446 | 2.0 | 3,456 | 4.2 | 2,561 | 3.5 | 2,800 | 3.6 | 239 | 9.3 |
| Ordinary income | 1,506 | 2.1 | 3,502 | 4.2 | 2,563 | 3.5 | 2,800 | 3.6 | 237 | 9.2 |
| Income before income taxes | 1,527 | 2.2 | 3,532 | 4.3 | 2,519 | 3.4 | 2,700 | 3.4 | 181 | 7.2 |
| Net income | 860 | 1.2 | 2,198 | 2.7 | 1,528 | 2.1 | 1,600 | 2.0 | 73 | 4.8 |

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Basic policy
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- We emphasize dividend payout ratio and return profits to investors corresponding to achievements.
- Retaining dividend payout ratio of $30 \%$ of consolidated net income for the period.

Dividends per share
(unit:yen)

|  | FY ended <br> Feb 28, 2014 | FY ended <br> Feb 28, 2015 | FY ending <br> Feb 29, 2016 <br> (Forecast) |
| :--- | ---: | ---: | ---: |
| Interim dividend | 5.00 | 7.50 | 7.50 |
| Year-end dividend | Ordinary <br> dividend <br> Anniversary <br> dividend | 8.00 | 2.50 |
|  | - | 5.50 |  |
| Annual dividend | 13.00 | 15.00 | 15.00 |

## IV. Development plan of direct stores

Basis for current term development plan

Opened on March

5stores

Contracts finalized but not yet opened (As of Mar 31)

## 46stores

Sites currently under negotiation (As of Mar 31)

## 47 stores

New projects

Step for development of channel


Step for development of channel

V. Medium-Term Business Plan

## FY ending Feb 28, 2018

## Number of stores

800 stores
Number of retail car sales

150,000 cars
Consolidated
operating income
20 billion yen

## Plan for opening income

Conservative spending caused by the consumption tax rate (unit:million yen) hike was longer than anticipated



## SG\&A Expense

| (unit :billion yen) |  |  |  |
| :---: | :---: | :---: | :---: |
| 50 |  | 48.4 | SG\&A expenses proportionate |
| 40 | 29.4 | 19.0 | to increase of 370 stores $=19$ billion yen |
| 30 - $3^{\text {a }}$ (@5 million yen $\times 12$ months $\times 370$ stores) |  |  |  |
| 20 |  |  |  |
| 10 | 29.4 | 29.4 | SG\&A Expense +19 billion yen |
|  | '14/2 | '18/2 |  |
| Operating |  |  | profit margin +32 billion yen |
| (unit :billion yen) |  | 20.0 | - SG\&A Expense + 19 billion yen |
| 20 - 20.0 |  |  |  |
| 15 |  | 13.0 | Operating income +13 billion yen |
| 10 | 7.0 |  |  |
| 5 | 7.0 | 7.0 | 7 billion yen |
|  | '14/2 | '18/2 | Operating income 20 billion yen |

Plan for Number of stores


## Company does not take ownership of land

Link store launch decisions to manager candidate development and sales staff hiring

Recover investment within 36 months


## Outlook for ROE FY2018

Increase in retail car sales Increase in profit margin with expansion in retail sales


Net income margin




Total asset turnover ratio
Investment in store opening with own capital based on management policy of not holding inventory or real estate



## Financial leverage



## Asset

Equity

## Outlook for ROE FY2018

Increase in retail car sales Increase in profit margin with expansion in retail sales

Expand retail car sales based on management policy of not holding inventory or real estate

Investment in store opening with own capital
(+ a portion from bank loan)

Realize the medium-term business plan to achieve ROE increase in FY15/2 9.8\% $\Rightarrow$ FY18/2 20\% level

## VI. New initiatives

Expansion of business domain policies

## Expand into businesses that achieve synergy with core businesses

## 3. Expansion of ancillary services



## Expand used car purchasing

Use trade-ins from new car customers to supply inventory for used car retail sales

Expansion of sales routes

Create opportunities to propose used vehicle retail sale to new vehicle upgrade customers

Expansion of ancillary services

Shared use of maintenance workshops

## Expansion of Nakamitsu Motors(BMW/MINI dealer)



## Expansion to Oceania area



Background to expansion into New Zealand

- Absence of customs regulations, etc., and easy to secure profit from used-car exports
- Japanese used cars are accepted since New Zealand uses right-hand drive cars

One of the top ranking destination countries by export volume at approx. 100,000 cars/year


Source:Japan Used Motor Vehicle Exporters Association

The first store in New Zealand


## VII. Reference

## Gulliver Group (As of February 28, 2015)



## Analysis of change in consolidated operating income



## Transaction Volume

## Number of cars purchased



Number of cars by wholesale and Number of cars by retail


## SG\&A Expense (Non-Consolidated)

|  | FY ended Feb 28, 2013 |  | FY ended Feb 28, 2014 |  | FY ended Feb 28, 2015 |  | FY ending <br> Feb 28, 2016 Forecast |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result (million yen) | $\begin{aligned} & \text { Ratio } \\ & (\%) \end{aligned}$ | Result (million yen) | $\begin{aligned} & \text { Ratio } \\ & (\%) \end{aligned}$ | Result (million yen) | $\begin{aligned} & \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\begin{aligned} & \text { Ratio } \\ & (\%) \end{aligned}$ | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Personnel costs | 11,138 | 7.8 | 11,334 | 6.7 | 12,237 | 8.0 | 14,800 | 8.6 | 2,563 | 20.9 |
| Outsourcing costs (Temp staff fees,etc) | 1,212 | 0.9 | 1,148 | 0.7 | 1,419 | 0.9 | 1,450 | 0.8 | 31 | 2.2 |
| Commission paid | 494 | 0.3 | 519 | 0.3 | 741 | 0.5 | 800 | 0.5 | 59 | 7.9 |
| Depreciation expenses | 1,187 | 0.8 | 1,349 | 0.8 | 1,621 | 1.1 | 2,200 | 1.3 | 579 | 35.7 |
| Advertising and PR expenses | 5,113 | 3.6 | 4,924 | 2.9 | 5,740 | 3.7 | 5,440 | 3.2 | -300 | -5.1 |
| Real estate and property rental | 4,695 | 3.3 | 4,938 | 2.9 | 5,409 | 3.5 | 6,450 | 3.8 | 1,041 | 19.2 |
| Others | 4,648 | 3.3 | 4,946 | 2.9 | 5,966 | 3.9 | 7,060 | 4.1 | 1,094 | 18.3 |
| Total | 28,491 | 20.1 | 29,161 | 17.4 | 33,137 | 21.6 | 38,200 | 22.8 | 5,067 | 15.3 |


| Basic data |  |  |  |  |  | Advertising expenses (million yen) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FY ended Feb 28, 2013 | FY ended Feb 28, 2014 | FY ended Feb 28, 2015 | FY ending Feb 28, 2016 | 113 |  | 5,740 | 5,440 | - Dec-Feb |
| Employees (Head office) | person | 466 | 493 | 537 | 537 |  | 4,924 | 1,744 | $1-7$ | Sep-Nov |
| Employees (Direct stores) | person | 1,486 | 1,525 | 1,761 | 2,261 | 1,515 | 1,757 |  | 1 |  |
| Toial employees | person | 1,952 | 2,018 | 2,298 | 2,798 | 1,328 | 1,153 | 1,578 | 1 |  |
| Capital investment(stores) | $\begin{aligned} & \text { million } \\ & \text { yen } \end{aligned}$ | 1,925 | 2,178 | 4,750 | 9,400 | 1,089 | 981 | 1,382 | 1 |  |
| Capital investment(system, <br> etc) | $\begin{gathered} \text { million } \\ \text { yen } \end{gathered}$ | 606 | 586 | 926 | 400 | 1,181 | 1,033 | 1,036 | 1 |  |
| Total capitial investment | $\begin{gathered} \text { million } \\ \text { yen } \end{gathered}$ | 2,532 | 2,764 | 5,676 | 9,800 | 13/2 | 4/2 | 15/2 | $\begin{gathered} \text { '16/2 } \\ \text { Forecast } \end{gathered}$ |  |

## Consolidated balance sheets

|  | As of February 28, 2014 2014 | $\begin{gathered} \text { As of February 28, } \\ 2015 \end{gathered}$ |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 14,688 | 4,897 |
| Notes and accounts receivable - trade | 7,163 | 4,619 |
| Merchandise | 9,414 | 17,020 |
| Deferred tax assets | 1,210 | 801 |
| Other | 1,046 | 2,114 |
| Allowance for doubtful accounts | -59 | -49 |
| Total current assets | 33,462 | 29,402 |
| Non-current assets |  |  |
| Property, plant and equipment |  |  |
| Buildings and structures | 15,586 | 20,622 |
| Accumulated depreciation | -5,605 | -6,571 |
| Buildings and structures, net | 9,981 | 14,051 |
| Vehicles | 215 | 571 |
| Accumulated depreciation | -185 | -104 |
| Vehicles, net | 30 | 467 |
| Tools, furniture and fixtures | 2,740 | 3,155 |
| Accumulated depreciation | -2,165 | -2,414 |
| Tools, furniture and fixtures, net | 575 | 741 |
| Land | 218 | 218 |
| Construction in progress | 184 | 649 |
| Total property, plant and equipment | 10,989 | 16,126 |
| Intangible assets |  |  |
| Goodwill | - | 1,997 |
| Software | 993 | 1,332 |
| Other | 17 | 19 |
| Total intangible assets | 1,011 | 3,349 |
| Investments and other assets |  |  |
| Investment securities | 3 | 0 |
| Shares of subsidiaries and associates | 435 | 71 |
| Long-term loans receivable | 251 | 124 |
| Lease and guarantee deposits | 3,319 | 4,034 |
| Construction assistance fund receivables | 2,812 | 3,472 |
| Deferred tax assets | 253 | 268 |
| Other | 302 | 381 |
| Allowance for doubtful accounts | -62 | -78 |
| Total investments and other assets | 7,315 | 8,274 |
| Total non-current assets | 19,316 | 27,750 |
| Total assets | 52,779 | 57,153 |


|  | $\begin{gathered} \text { As of February 28, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { As of February 28, } \\ 2015 \end{gathered}$ |
| :---: | :---: | :---: |
| Liabilities |  |  |
| Current liabilities |  |  |
| Accounts payable - trade | 2,852 | 5,100 |
| Short-term loans payable | - | 150 |
| Current portion of bonds | - | 495 |
| Current portion of long-term loans payable | - | 4,647 |
| Accounts payable - other | 1,721 | 2,203 |
| Income taxes payable | 2,116 | 242 |
| Advances received | - | 2,951 |
| Deposits received | 98 | 479 |
| Provision for bonuses | 440 | 436 |
| Provision for merchandise warranties | 1,817 | 1,276 |
| Other | 4,478 | 1,864 |
| Total current liabilities | 13,525 | 19,847 |
| Non-current liabilities |  |  |
| Long-term loans payable | 4,000 | 43 |
| Long-term guarantee deposited | 741 | 690 |
| Provision for directors' retirement benefits | 474 | 507 |
| Asset retirement obligations | 1,191 | 1,435 |
| Provision for loss on business of subsidiaries and affiliates | - | - |
| Total non-current liabilities | 6,407 | 2,676 |
| Total liabilities | 19,933 | 22,523 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Capital stock | 4,157 | 4,157 |
| Capital surplus | 4,032 | 4,032 |
| Retained earnings | 28,548 | 30,278 |
| Treasury shares | -3,975 | -3,947 |
| Total shareholders' equity | 32,761 | 34,521 |
| Accumulated other comprehensive income |  |  |
| Foreign currency translation adjustment | 80 | 108 |
| Total accumulated other comprehensive income | 80 | 108 |
| Subscription rights to shares | 4 | - |
| Total net assets | 32,846 | 34,629 |
| Total liabilities and net assets | 52,779 | 57,153 |

## Consolidated Statements of Cash Flows

| (unit: million yen) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FY ended <br> Feb 28, 2013 | FY ended Feb 28, 2014 | FY ended Feb 28, 2015 |
| I. Cash flows from operating activities | 3,064 | 10,061 | 56 |
| II. Cash flows from investing activities | -1,348 | 3,734 | -8,540 |
| III. Cash flows from financing activities | -2,830 | -5,981 | -1,721 |
| IV. Effect of exchange rate change on cash and cash equivalents | 5 | 10 | 6 |
| V. Net increase (decrease) in cash and cash equivalents | -1,109 | 7,824 | -10,200 |
| VI. Cash and cash equivalents at beginning of period | 7,945 | 6,836 | 14,661 |
| VII. Increase in cash and cash equivalents from newly consolidated subsidiary |  |  | 402 |
| VII. Cash and cash equivalents at end of period | 6,836 | 14,661 | 4,863 |


[^0]:    Source : Japan Automobile Dealers Association/ Japan Mini Vehicle Association

[^1]:    *Source:Japan Automobile Dealers Association/ Japan Mini Vehicle Association

[^2]:    Source:Japan Automobile Dealers Association/ Japan Mini Vehicle Association

    * The number of major model changes includes vehicle models of Japanese automakers that have undergone full model change, excluding derivative models, and are expected to sell more than 20,000 units a year. Research by Gulliver Car Research Center
    * Fiscal years are those of the automakers, from April 1 to March 31.

[^3]:    *Average retail car sales for 28 stores that opened in FY2014, prior to February 2014, and are fully operational in FY2015 (excluding LIBERALA Azabu and new car dealers)

[^4]:    * Actual dividend per share is 15.00 yen, comprising an interim dividend of 7.50 yen per share plus a year-end dividend of 7.50 yen per share (includes the 5.00 yen commemorative dividend).

