## Results for

Fiscal Year Ended February 28, 2019

April 15, 2019

IDOM Inc.

## Contents

## I. FY2019 results summary

## II. Performance analysis

## III. FY2020 outlook

## Reference

## IV. Supplementary information (1)

V. Supplementary information (2)

## I. FY2019 results summary

## FY 2018

## FY 2019

55,720 million yen 52,770 million yen
SG\&A expenses $\quad 48,797$ million yen $\quad 50,018$ million yen
Operating income 6,922 million yen 2,751 million yen

Consolidated Operating income 6,779 million yen 3,400 million yen

## FY 2018

## FY 2019

Consolidated Operating income 6,779 million yen $\quad 3,400$ million yen
[Non-consolidated] - Changes in the retail revenue structure
(1) Retail sales per store decreased
(2) Retail gross profit per unit decreased
[Consolidated]

- Australian subsidiaries
(1) Improvement at Buick
(2) Essendon newly consolidated


# II. Performance analysis 

# 1 IDOM (non-consolidated) 

2 Australian subsidiaries

FY2019 performance (impacts of changes in the revenue structure)

- Retail unit sales per store and gross profit per unit down YoY following change in pricing in mid-April 2018

Ongoing measures to improve performance

Q2
(Jun-Aug)
Q3
(Sep-Nov)
Q4
(Dec-Feb)

## Details of the change

## Change

Changed the structure of retail gross per unit
(Vehicle gross profit + gross profit from accessories)
*Revenues from accessory products and services:

- Auto loans
- Insurance
- Warranties
- Maintenance package
- Glass coating
- Parts
- Car navigation
systems
- Drive recorders

After mid-April, some accessory revenues that were previously included in vehicle price, were made optional.

## Aims and reasons (1)



Change pricing to increase customer traffic and boost retail unit sales

## Reason

We expect customer behavior in searching and comparing prices online to continue to increase


We made standard accessories (previously included in the vehicle price) into optional accessories to make vehicle prices more attractive, especially to online customers. By doing so, we aim to increase customer traffic and boost retail unit sales.

## Aims and reasons (2)




The accessory business has greater scale advantages than vehicle sales


The scale advantages of buying and selling pre-owned vehicles are limited. However, as trading volume increases, there are larger scale advantages (leading to higher margins) for accessories and services.

## Aims and reasons (3)



Improve customer satisfaction to increase repeat customers, as well as use of other services

## Reason

Needs of customers change over time


We aim to improve customer satisfaction by providing accessory products and services that best suit customers' needs and preferences. We think this will lead to repeat customers and the use of other services we offer.

## Issues and Initiatives taken in FY2019



Although the initiative succeeded in boosting customer traffic, sales per store fell due to low conversion rates.

Gross profit per unit fell due to weak revenue from accessories.


1) Planning lacks detail

- Low revenues from accessories on lowerpriced cars
- Insufficient plans by regions and stores
- Segment strategies by area and vehicles

Initiatives

- Reiforced regional marketing
- Campaigns to promote accessory business

2) Insufficient implementation process

- Inadequate trainings caused unclear sales style
- Slow penetration to sales staff
- Introduce tools and measures to help standardize sales process
- Modify incentive structure to improve motivation
- Training of staff
- Sales staff becoming experienced with the new approach


## Conclusion and going forward

- Continue the measures for the future frowth


## Aim

Change pricing to increase customer traffic and boost retail unit sales

Enhance accessory business

Improve customer satisfaction to increase repeat customers, as well as use of other services

## Reason

We expect customer behavior in searching and comparing prices online to continue to increase

The accessory business has greater scale advantages than vehicle sales

Needs of customers change over time

1 IDOM (non-consolidated)
2 Australian subsidiaries

## Australian business


*Balance sheets were consolidated in Q3 FY2019, in prior to the consolidation of profits and loss in the Q4 (5 month results were included in the Q4).

## Australian subsidiaries

- Improved performance by Buick, and Essendon newly consolidated


## FY 2018

## FY 2019

-765 million yen

## 206 million yen

423 million yen
399 million yen

Essendon $\begin{aligned} & \text { Opetaing income (loss) } \\ & \text { (Before deduction for amortization o }\end{aligned}$ goodwill)

295 million yen

Opetaing income (loss)
(Before deduction for amortization of
*1
goodwill)

Amortization of good will *

Amorization of good will

## III. FY2020 outlook

## FY2020 outlook

[Non-consolidated] Assumption for the outlook:
Performance is at the same level as in FY2019 (conservative estimation excluding the effects of ongoing improvement measures)

## FY 2019

## FY 2020 outlook

Non-
consolidated
Gross profit
52,770 million yen
53,800 million yen
SG\&A expenses $\quad 50,018$ million yen 51,000 million yen
Operating income 2,751 million yen 2,800 million yen

Consolidated Operating income 3,400 million yen 3,700 million yen
[Consolidated] Assumption for the outlook:
Only included the effects of full-year contribution of the newly consolidated Australian subsidiary (Essendon)

[Non-consolidated] Assumption for the outlook

- Conservative estimation and excluding the effects of ongoing improvement measures

Retail unit sales per store

Gross profit per unit

Other factors


At the same level as in FY2019
$---3$
At the same level as in FY2019

-     - -8 Unchanged


## Dividend payout

## Dividend policy Earnings performance-linked dividends

| Method | In principle, the dividends are calculated based on <br> consolidated net income of previous fiscal year $\times 30 \%$ <br> (changed from FY2017 dividends) |
| :---: | :--- |

Dividends per share
(Unit: yen)

|  |  |  |  |
| :--- | ---: | ---: | ---: |
| FY2018 |  | FY2019 | FY2020 (plan) |
| Interim dividend | 3.50 | 5.50 | 0.60 |
| Year-end dividend | 3.50 | 5.50 | 0.60 |
| Annual dividend | 7.00 | 11.00 | 1.20 |

Based on consolidated net income of FY2019

# Reinforcing our sales scheme 

# IV. Supplementary information (1) 

- Improve return structure by increasing profits and increasing efficiency in store (investment) and inventory (working capital)

Increase

## Operating profit

1 Initiatives for profit expansion in 9 areas
2 Increase store and inventory efficiency


Profit expansion in 9 areas
2 Higher efficiencies in store and inventory

- Continue to aim for growth driven by profit expansion in the retail business, while continuing to implement our basic policies.



Gross profit per unit


4. Pricing
5. Additional revenues
6. Sourcing higher-margin products
3. Conversion rate


1. New store openings
2. Customer traffic
3. Per-store operation costs
4. Advertising and promotion costs
5. Headquarters administrative costs

## Continue our basic policies

Priority measure - Improvement in retail gross profits

- Recover the retail gross profits (per store) to the level of FY2018



# 1 Profit expansion in 9 areas 

2 Higher efficiencies in store and inventory

Number of stores FY2019


## Number of stores FY2020 outlook

- We have raised our assessment standards on store profitability, and thus expect less stores opened and more stores closed in FY2020 than in FY2019.


Outlook
[Newly opened] 20
[Closed] 20
[Net increase]
0

## Tougher store opening and closing standards

- Raising the profitability standards on store openings and closures.



## Inventory as of end-FY2019

- For non-consolidated inventory, unit volume was on par with the end of the previous fiscal year. However, total inventory increased in relation to the launch of NOREL's new car service and other factors


## Inventory

(unit: million yen)


## Inventory FY2020 outlook

- We expect to keep the inventory volume below the level at end-FY2019.


## Inventory

(unit: million yen)


## V. Supplementary information (2)

[Consolidated / Non-consolidated] Income statement

| Consolidated | FY ended Feb 28, 2017 |  | FY ended Feb 28, 2018 |  | FY ended Feb 28, 2019 |  | FY ending Feb 29, 2020 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | Ratio (\%) | Outlook (million yen) | Ratio (\%) | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 251,516 | 100.0 | 276,157 | 100.0 | 309,410 | 100.0 | 324,000 | 100.0 | 14,589 | 4.7 |
| Cost of sales | 190,383 | 75.7 | 210,298 | 76.2 | 244,707 | 79.1 | 256,200 | 79.1 | 11,492 | 4.7 |
| Gross profit | 61,133 | 24.3 | 65,859 | 23.8 | 64,702 | 20.9 | 67,800 | 20.9 | 3,097 | 4.8 |
| SG\&A Expenses | 56,634 | 22.5 | 59,080 | 21.4 | 61,301 | 19.8 | 64,100 | 19.8 | 2,799 | 4.6 |
| Operating income | 4,498 | 1.8 | 6,779 | 2.5 | 3,400 | 1.1 | 3,700 | 1.1 | 300 | 8.8 |
| Ordinary income | 4,160 | 1.7 | 5,797 | 2.1 | 2,072 | 0.7 | 2,200 | 0.7 | 128 | 6.2 |
| Income before income taxes and minority interests | 3,692 | 1.5 | 5,221 | 1.9 | 1,478 | 0.5 | 1,600 | 0.5 | 122 | 8.3 |
| Profit attributable to owners of parent | 2,247 | 0.9 | 3,578 | 1.3 | 381 | 0.1 | 420 | 0.1 | 39 | 10.2 |


| Non-Consolidated | FY ended Feb 28, 2017 |  | FY ended Feb 28, 2018 |  | FY ended Feb 28, 2019 |  | FY ending Feb 29, 2020 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | $\begin{aligned} & \text { Results } \\ & \text { (million yen) } \end{aligned}$ | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Outlook (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 198,434 | 100.0 | 215,777 | 100.0 | 234,618 | 100.0 | 234,700 | 100.0 | 81 | 0.0 |
| Cost of sales | 147,268 | 74.2 | 160,057 | 74.2 | 181,847 | 77.5 | 180,900 | 77.1 | -947 | -0.5 |
| Gross profit | 51,166 | 25.8 | 55,720 | 25.8 | 52,770 | 22.5 | 53,800 | 22.9 | 1,029 | 2.0 |
| SG\&A Expenses | 46,632 | 23.5 | 48,797 | 22.6 | 50,018 | 21.3 | 51,000 | 21.7 | 982 | 2.0 |
| Operating income | 4,534 | 2.3 | 6,922 | 3.2 | 2,751 | 1.2 | 2,800 | 1.2 | 49 | 1.8 |
| Ordinary income | 4,649 | 2.3 | 6,851 | 3.2 | 2,673 | 1.1 | 2,700 | 1.2 | 27 | 1.0 |
| Income before income taxes | 3,858 | 2.0 | 6,158 | 2.9 | 1,707 | 0.7 | 1,750 | 0.7 | 43 | 2.5 |
| Net income | 2,558 | 1.3 | 4,324 | 2.0 | 933 | 0.4 | 970 | 0.4 | 37 | 4.0 |

[Consolidated / Non-consolidated] Income statement (half year)

| Consolidated | 6 months ended August 31, 2016 |  | 6 months ended <br> August 31, 2017 |  | 6 months ended August 31, 2018 |  | 6 months ending <br> August 31, 2019 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | Ratio <br> (\%) | Results (million yen) | Ratio (\%) | Results (million yen) | Ratio (\%) | Outlook (million yen) | Ratio <br> (\%) | Change (million yen) | $\begin{aligned} & \hline \text { Y/Y } \\ & (\%) \end{aligned}$ |
| Sales | 124,244 | 100.0 | 135,468 | 100.0 | 143,937 | 100.0 | 162,000 | 100.0 | 18,062 | 12.5 |
| Cost of sales | 94,539 | 76.1 | 103,654 | 76.5 | 113,771 | 79.0 | 128,100 | 79.1 | 14,328 | 12.6 |
| Gross profit | 29,704 | 23.9 | 31,813 | 23.5 | 30,165 | 21.0 | 33,900 | 20.9 | 3,734 | 12.4 |
| SG\&A Expenses | 27,532 | 22.2 | 29,285 | 21.6 | 29,719 | 20.6 | 32,050 | 19.8 | 2,330 | 7.8 |
| Operating income | 2,172 | 1.7 | 2,528 | 1.9 | 445 | 0.3 | 1,850 | 1.1 | 1,404 | 315.0 |
| Ordinary income | 2,020 | 1.6 | 2,032 | 1.5 | -106 | - | 1,100 | 0.7 | 1,206 |  |
| Income before income taxes and minority interests | 1,789 | 1.4 | 1,876 | 1.4 | -281 |  | 800 | 0.5 | 1,081 |  |
| Profit attributable to owners of parent | 1,102 | 0.9 | 1,121 | 0.8 | -598 |  | 210 | 0.1 | 808 |  |


| Non-Consolidated | 6 months ended August 31, 2016 |  | 6 months ended August 31, 2017 |  | 6 months ended <br> August 31, 2018 |  | 6 months ending <br> August 31, 2019 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Outlook (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 96,200 | 100.0 | 107,606 | 100.0 | 110,589 | 100.0 | 117,350 | 100.0 | 6,760 | 6. |
| Cost of sales | 71,544 | 74.4 | 80,764 | 75.1 | 85,959 | 77.7 | 90,450 | 77.1 | 4,490 | 5.2 |
| Gross profit | 24,655 | 25.6 | 26,841 | 24.9 | 24,630 | 22.3 | 26,900 | 22.9 | 2,269 | 9.2 |
| SG\&A Expenses | 22,487 | 23.4 | 24,132 | 22.4 | 24,337 | 22.0 | 25,500 | 21.7 | 1,162 | 4.8 |
| Operating income | 2,167 | 2.3 | 2,709 | 2.5 | 293 | 0.3 | 1,400 | 1.2 | 1,106 | 376.9 |
| Ordinary income | 2,102 | 2.2 | 2,489 | 2.3 | 95 | 0.1 | 1,350 | 1.2 | 1,254 | 1,320.0 |
| Income before income taxes | 1,904 | 2.0 | 2,367 | 2.2 | -162 | - | 875 | 0.7 | 1,037 |  |
| Net Income | 1,343 | 1.4 | 1,504 | 1.4 | -391 |  | 485 | 0.4 | 876 |  |

[Consolidated] Balance sheets

|  | As of February 28, 2018 | As of February 28, 2019 |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 22,763 | 23,049 |
| Notes and accounts receivable - trade | 5,709 | 6,774 |
| Merchandise | 44,479 | 74,090 |
| Deferred tax assets | 1,037 | 1,076 |
| Other | 3,203 | 9,043 |
| Allowance for doubtful accounts | -239 | -93 |
| Total current assets | 76,955 | 113,941 |
| Non-current assets |  |  |
| Property, plant and equipment |  |  |
| Buildings and structures | 32,602 | 36,130 |
| Accumulated depreciation | -11,445 | -13,141 |
| Buildings and structures, net | 21,156 | 22,988 |
| Vehicles | 64 | 167 |
| Accumulated depreciation | -15 | -29 |
| Vehicles, net | 48 | 137 |
| Tools, furniture and fixtures | 4,332 | 4,333 |
| Accumulated depreciation | -3,446 | -3,481 |
| Tools, furniture and fixtures, net | 886 | 852 |
| Land | 218 | 218 |
| Construction in progress | 777 | 541 |
| Total property, plant and equipment | 23,088 | 24,738 |
| Intangible assets |  |  |
| Software | 2,981 | 2,797 |
| Goodwill | 8,927 | 13,832 |
| Other | 3,688 | 3,301 |
| Total intangible assets | 15,597 | 19,931 |
| Investments and other assets |  |  |
| Investment securities | 45 | 191 |
| Shares of subsidiaries and associates | 2,150 | 2,261 |
| Long-term loans receivable | 211 | 38 |
| Lease and guarantee deposits | 5,541 | 6,083 |
| Construction assistance fund receivables | 5,643 | 5,753 |
| Deferred tax assets | 504 | 531 |
| Other | 746 | 741 |
| Allowance for doubtful accounts | -304 | -116 |
| Total investments and other assets | 14,539 | 15,485 |
| Total non-current assets | 53,225 | 60,155 |
| Total assets | 130,181 | 174,097 |


|  | As of February 28, 2018 | As of February 28, 2019 |
| :---: | :---: | :---: |
| Liabilities |  |  |
| Current liabilities |  |  |
| Accounts payable - trade | 14,327 | 20,026 |
| Short-term loans payable | 1,201 | 9,031 |
| Accounts payable - other | 3,845 | 3,809 |
| Current portion of long-term loans payables | - | 12,000 |
| Income taxes payable | 2,029 | 312 |
| Advances received | 4,581 | 11,177 |
| Deposits received | 314 | 249 |
| Provision for bonuses | 815 | 820 |
| Provision for merchandise warranties | 871 | 562 |
| Other provision | 315 | 507 |
| Other | 3,597 | 2,148 |
| Total current liabilities | 31,901 | 60,646 |
| Non-current liabilities |  |  |
| Long-term loans payable | 52,680 | 68,023 |
| Long-term guarantee deposited | 499 | 432 |
| Asset retirement obligations | 2,008 | 2,279 |
| Deferred tax liabilities | 1,008 | 1,529 |
| Other provision | 395 | 561 |
| Other | 191 | 191 |
| Total non-current liabilities | 56,784 | 73,017 |
| Total liabilities | 88,686 | 133,664 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Capital stock | 4,157 | 4,157 |
| Capital surplus | 4,032 | 4,032 |
| Retained earnings | 36,373 | 35,842 |
| Treasury shares | -3,947 | -3,947 |
| Total shareholders' equity | 40,615 | 40,084 |
| Accumulated other comprehensive income |  |  |
| Foreign currency translation adjustment | 323 | -243 |
| Total accumulated other comprehensive income | 323 | -243 |
| Stock acquisition rights | 3 | 3 |
| Minority owner shares worth | 551 | 588 |
| Total net assets | 41,494 | 40,432 |
| Total liabilities and net assets | 130,181 | 174,097 |

## [Consolidated] Statements of Cash Flows

|  | FY ended Feb 28, 2017 | FY ended Feb 28, 2018 | FY ended Feb 28, 2019 |
| :---: | :---: | :---: | :---: |
| 1. Cash flows from operating activities | -4,632 | 6,989 | -19,593 |
| II. Cash flows from investing activities | -8,262 | $-5,315$ | -11,015 |
| III. Cash flows from financing activities | 18,092 | 8,731 | 30,930 |
| IV . Effect of exchange rate change on cash and cash equivalents | 18 | -19 | -114 |
| $\checkmark$. Net increase in cash and cash equivalents | 5,214 | 10,387 | 206 |
| VI. Cash and cash equivalents at the beginning of period | 9,122 | 14,337 | 22,763 |
| VII. Increase in cash and cash equivalents from change in consolidation | - | -1,960 |  |
| VIII. Cash and cash equivalents at the end of period | 14,337 | 22,763 | 22,970 |

Store openings (March - February)


Store openings (March - February)


Store openings (March - February)


## IDOM Inc.

Established: 1994
Share listing: 1998
No. of directly managed stores: 519
No. of franchised stores: 69
As of 28 February, 2019

Retail cars sold at directly managed stores by IDOM
124,527 units FY2019 results

## Group companies

## Japan

- [BMW/MINI dealerships]

Motoren Global
Motoren Glanz

- Tokyo My Car Sales


## Overseas

- [Western Australia]

Buick Holdings (DVG)
IDOM Austomotive Essendon

- [New Zealand]

Gulliver International New Zealand

- [USA]

Gulliver U.S.A., Gulliver EAST

Total units purchased by IDOM Group in Japan*

FY2019 results

No. of employees (consolidated)
4,386
As of 28 February ,2019

* Total number of vehicles purchased by IDOM's directly managed stores and 100\% owned subsidiaries in Japan, excluding franchised stores. It includes purchasing and procurement from corporations and excludes disposal vehicles. Internal transactions within Group are not considered.

