# 2nd Quarter Results for <br> Fiscal Year Ending February 28, 2019 

October 15, 2018

IDOM Inc.

## Contents

## I. Summary of 2nd quarter (6 months ended) results for FY 2019 <br> II. Non-consolidated performance analysis <br> III. Store openings

IV. Australian subsidiary
V. Topics

## Reference

VI. Supplementary information

## I. Summary of 2nd quarter

 (6 months ended) results for FY 2019
## FY 2018 <br> Mar - Aug

26,841 million yen
24,132 million yen
2,709 million yen
293 million yen

Consolidated Operating income 2,528 million yen 445 million yen

## FY 2018 <br> Mar - Aug

2,528 million yen


445 million yen
[Non-consolidated]

- Decrease in retail car sales per store
- Decrease in retail gross profit per unit
- Decrease in the number of units purchased (1Q: down approx.10\% YoY, 2Q: same level YoY )
[Consolidated]
- Improvement at our Australian subsidiary


# II. Non-consolidated performance analysis 

## Retail sales per store

## Retail gross profit per unit

We reinforced our internal checking system to make sure all advertisements are in acccordance with regulations. We limited advertising volume during the period (March and April) and the customer traffic decreased as a result.


## From March to May

Effects were incorporated into forecasts


Details of and reasons for the changes

Impacts on performance and the reasons

Initiatives taken in Q2 and the effect

Assumption for second-half forecasts

## Details of the change

Change
Changed the structure of retail gross per unit (profits from vehicles + revenue from accessories)


After the change

| Revenue from accessories | Revenues from accessory products and services |
| :---: | :---: |
| Revenue from accessories (Made optional) | - Auto loans <br> - Insurance <br> - Warranties <br> -Maintenance package <br> - Glass coating |
| Vehicle margin | - Parts <br> - Car navigation <br> systems <br> - Drive recorders |

After mid-April, some accessory revenues that were previously included in vehicle price, were made optional.

## Objective (1)



Change pricing to attract customer traffic

Expand retail sales

Before


After the change


## Objective (2)

## Objective 2

Provide products and services to meet cutomers' needs

1. Enhance ability to offer accessory products and services
2. Improve customer satifaction


2 Changes in the retail revenue structure

## Details of and reasons for the changes

Impacts on performance and the reasons

Initiatives taken in Q2 and the effect

Assumption for second-half forecasts

## Impacts on the retail sales

- Although the initiative succeeded in boosting customer traffic, sales per store fell due to low conversion rates.
[Retail sales per store]

Outlook
at the beginning of the fiscal year


The same as in the previous fiscal year

Target


Growth from increased cutomer traffic triggered by the pricing strategy

Results
 but conversion rates fell

## Impacts on gross profits

- Gross profit per unit fell due to weak revenue from accessories.
[Retail gross profit per unit]
FY2018 results


Outlook
at the beginning of the fiscal year


Results

## Revenue from accessories <br> Vehicle margin

Lower revenue from accessories

## Planning lacks detail



- Low revenues from accessories on lower-priced cars
- Insufficient plans by regions

Insufficient implementation process

- Unclear sales style
- Slow penetration to sales staff

2 Changes in the retail revenue structure

## Details of and reasons for the changes

Impacts on performance and the reasons

Initiatives taken in Q2 and the effect

Assumption for second-half forecasts

## Initiatives taken in Q2



## Planning lacks detail

- Low revenues from accessories on lower-priced cars
- Insufficient plans by regions

Segment strategies by area and vehicles


Insufficient implementation process

- Unclear sales style
- Slow penetration to sales staff
- Introduce tools and measures to help standardize sales process
- Modify incentive structure to improve motivation
- Sales staff becoming experienced with the new approach


## Progress on retail sales per store

Rate of decline in retail sales per store (compared to the same month last year)


## Progress on gross profits per unit

Rate of decline in gross profit per unit (quarterly, year on year)


2 Changes in the retail revenue structure

## Details of and reasons for the changes

Impacts on performance and the reasons

## Initiatives taken in Q2 and the effect

Assumption for second-half forecasts

Assumption for the revision (1) retail sales per store

Rate of decline in retail sales per store (compared to the same month last year)


Assumption for the revision (2) gross profits per unit

Rate of decline in gross profit per unit (quarterly, year on year)


Revisions to the full-year forecasts (non-consolidated operating income)

Operating income
FY2018
FY2019

(1H actual results +2 2H revised forecast) \begin{tabular}{|l|l|}
\hline $2 H$ \& Full-year <br>
\hline

 

\hline $2 H$ \& Full-year <br>
\hline
\end{tabular}

## 1H

$\square$

$$
\begin{array}{r}
2,709 \\
\text { million yen } \\
293 \\
\text { million yen }
\end{array}
$$

4,213
million yen


6,922
million yen
2,600
million yen

Revised based on assumptions (1) and (2)
(1) Retail sales per store in August (YoY decline rate)
(2) Gross profit per unit in Q2 (YoY decline rate)

Note: Revisions do not take into account the improvements after August.

Initial forecast

2,800<br>million yen

4,400
million yen
million yen

Note: Revised full-year forecasts (consolidated and non-consolidated) are on page 40.

## Continue to enact improvement measures to achieve targets



- Increase retail unit sales
- Enhance ability to offer accessory products and services
- Improve customer satifaction


## III. Store openings

## Store openings

- Store openings are progressing in accordance with the plan.


Store openings (March - August)


Store openings (March - August)

## OU゙TL゙ET



## IV. Australian subsidiary

## Results from Buick Holdings (DVG), our Australian subsidiary

## Operating income (quarterly)

Before deduction for amortization of goodwill

| (unit: million yen) |
| :---: |

Results were in line with forecasts.

## V. Topics

- Australian business expands to Melbourne by the new acquisition.


## IDOM Inc.



## [Topics 1] Reasons for acquistion



- Leverage IDOM's management knowhow in new car dealership business and local networks established in WA business.
- New car market in Melbourne showing steady growth.
- Starting operation in the east side of the country, where the population is concentrated.



## Andrews $\mathcal{Z}$ Wallis Group

- Net Sales: 22.3 billion yen
- Operating income: 860 million yen
- Brands:

*Results for fiscal year ended June 30, 2018 (unaudited, under local accounting standards. Simple sum of the results of the 5 companies), 1AUD $=82 y e n$.


## [Topics 2] NOREL launches BMW/MINI new car program

- Under the NOREL new car program, customers can upgrade to a new BMW/MINI after $5,000 \mathrm{~km}$ on a first car.


NOREL website
[Topics 2] Our retail capabilities enable us to diversify sourcing and products


Having the largest used-car selling infrastructure in Japan, backed by more than 500 directly managed stores and their staff, enables us to diversify sourcing and products.

## [Topics 3] Inventory

- Unit volume declined from the end of the previous fiscal year. However, total inventory increased due to a larger percentage of higher-priced cars.


## Inventory



## VI. Supplementary information

[Consolidated / Non-consolidated] 2Q income statement

| Consolidated | 6 months ended August 31, 2015 |  | 6 months ended August 31, 2016 |  | 6 months ended August 31, 2017 |  | 6 months ended August 31, 2018 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | Ratio (\%) | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 95,024 | 100.0 | 124,244 | 100.0 | 135,468 | 100.0 | 143,937 | 100.0 | 8,469 | 6.3 |
| Cost of sales | 71,573 | 75.3 | 94,539 | 76.1 | 103,654 | 76.5 | 113,771 | 79.0 | 10,117 | 9.8 |
| Gross profit | 23,450 | 24.7 | 29,704 | 23.9 | 31,813 | 23.5 | 30,165 | 21.0 | -1,648 | -5.2 |
| SG\&A expenses | 19,371 | 20.4 | 27,532 | 22.2 | 29,285 | 21.6 | 29,719 | 20.6 | 434 | 1.5 |
| Operating income | 4,079 | 4.3 | 2,172 | 1.7 | 2,528 | 1.9 | 445 | 0.3 | -2,083 | -82.4 |
| Ordinary income | 4,043 | 4.3 | 2,020 | 1.6 | 2,032 | 1.5 | -106 | - | -2,138 | - |
| Income before income taxes and minority interests | 4,021 | 4.2 | 1,789 | 1.4 | 1,876 | 1.4 | -281 | - | -2,157 |  |
| Profit attributable to owners of parent | 2,563 | 2.7 | 1,102 | 0.9 | 1,121 | 0.8 | -598 | - | -1,719 |  |


| Non-Consolidated | 6 months ended August31, 2015 |  | 6 months ended August 31, 2016 |  | 6 months ended August 31, 2017 |  | 6 months ended August 31, 2018 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | Ratio (\%) | Results (million yen) | Ratio (\%) | Results (million yen) | Ratio <br> (\%) | Results (million yen) | Ratio (\%) | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 89,317 | 100.0 | 96,200 | 100.0 | 107,606 | 100.0 | 110,589 | 100.0 | 2,983 | 2.8 |
| Cost of sales | 67,268 | 75.3 | 71,544 | 74.4 | 80,764 | 75.1 | 85,959 | 77.7 | 5,195 | 6.4 |
| Gross profit | 22,048 | 24.7 | 24,655 | 25.6 | 26,841 | 24.9 | 24,630 | 22.3 | -2,211 | -8.2 |
| SG\&A expenses | 18,272 | 20.5 | 22,487 | 23.4 | 24,132 | 22.4 | 24,337 | 22.0 | 205 | 0.8 |
| Operating income | 3,776 | 4.2 | 2,167 | 2.3 | 2,709 | 2.5 | 293 | 0.3 | -2,416 | -89.2 |
| Ordinary income | 3,740 | 4.2 | 2,102 | 2.2 | 2,489 | 2.3 | 95 | 0.1 | -2,394 | -96.2 |
| Income before income taxes | 3,721 | 4.2 | 1,904 | 2.0 | 2,367 | 2.2 | -162 | - | -2,529 | - |
| Net income | 2,343 | 2.6 | 1,343 | 1.4 | 1,504 | 1.4 | -391 | - | -1,895 |  |

[Consolidated / Non-consolidated] Income statement (revised forecasts)

| Consolidated | FY ended Feb 29, 2016 |  | FY ended Feb 28, 2017 |  | FY ended Feb 28, 2018 |  | FY ending Feb 28, 2019 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | Ratio (\%) | Results (million yen) | Ratio (\%) | Outlook (million yen) | Ratio (\%) | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Sales | 210,085 | 100.0 | 251,516 | 100.0 | 276,157 | 100.0 | 290,000 | 100.0 | 13,843 | 5.0 |
| Cost of sales | 158,474 | 75.4 | 190,383 | 75.7 | 210,298 | 76.2 | 225,600 | 77.8 | 15,302 | 7.3 |
| Gross profit | 51,610 | 24.6 | 61,133 | 24.3 | 65,859 | 23.8 | 64,400 | 22.2 | -1,459 | -2.2 |
| SG\&A expenses | 44,067 | 21.0 | 56,634 | 22.5 | 59,080 | 21.4 | 61,400 | 21.2 | 2,320 | 3.9 |
| Operating income | 7,542 | 3.6 | 4,498 | 1.8 | 6,779 | 2.5 | 3,000 | 1.0 | -3,779 | -55.7 |
| Ordinary income | 6,835 | 3.3 | 4,160 | 1.7 | 5,797 | 2.1 | 2,000 | 0.7 | -3,797 | -65.5 |
| Income before income taxes and minority interests | 6,610 | 3.1 | 3,692 | 1.5 | 5,221 | 1.9 | 1,100 | 0.4 | -4,121 | -78.9 |
| Profit attributable to owners of parent | 4,111 | 2.0 | 2,247 | 0.9 | 3,578 | 1.3 | 700 | 0.2 | -2,878 | -80.4 |


| Non-Consolidated | FY ended Feb 29, 2016 |  | FY ended Feb 28, 2017 |  | FY ended Feb 28, 2018 |  | FY ending Feb 28, 2019 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Results (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | $\begin{aligned} & \text { Results } \\ & \text { (million yen) } \end{aligned}$ | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Outlook (million yen) | $\begin{gathered} \text { Ratio } \\ (\%) \end{gathered}$ | Change (million yen) | $\begin{aligned} & \hline \text { Y/Y } \\ & (\%) \end{aligned}$ |
| Sales | 179,367 | 100.0 | 198,434 | 100.0 | 215,777 | 100.0 | 225,000 | 100.0 | 9,223 | 4.3 |
| Cost of sales | 134,077 | 74.8 | 147,268 | 74.2 | 160,057 | 74.2 | 172,200 | 76.5 | 12,143 | 7.6 |
| Gross profit | 45,289 | 25.2 | 51,166 | 25.8 | 55,720 | 25.8 | 52,800 | 23.5 | -2,920 | -5.2 |
| SG\&A expenses | 38,447 | 21.4 | 46,632 | 23.5 | 48,797 | 22.6 | 50,200 | 22.3 | 1,403 | 2.9 |
| Operating income | 6,841 | 3.8 | 4,534 | 2.3 | 6,922 | 3.2 | 2,600 | 1.2 | -4,322 | -62.4 |
| Ordinary income | 6,384 | 3.6 | 4,649 | 2.3 | 6,851 | 3.2 | 2,400 | 1.1 | -4,451 | -65.0 |
| Income before income taxes | 6,155 | 3.4 | 3,858 | 2.0 | 6,158 | 2.9 | 1,600 | 0.7 | -4,558 | -74.0 |
| Net income | 3,949 | 2.2 | 2,558 | 1.3 | 4,324 | 2.0 | 1,100 | 0.5 | -3,224 | -74.6 |

[^0][Consolidated] Balance sheets

|  | As of February 28, 2018 | As of August 31, 2018 |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 22,763 | 16,566 |
| Notes and accounts receivable - trade | 5,709 | 6,358 |
| Merchandise | 44,479 | 56,505 |
| Deferred tax assets | 1,037 | 953 |
| Other | 3,203 | 4,305 |
| Allowance for doubtful accounts | -239 | -65 |
| Total current assets | 76,955 | 84,624 |
| Non-current assets |  |  |
| Property, plant and equipment |  |  |
| Buildings and structures | 32,602 | 34,439 |
| Accumulated depreciation | -11,445 | -12,141 |
| Buildings and structures, net | 21,156 | 22,298 |
| Vehicles | 64 | 49 |
| Accumulated depreciation | -15 | -16 |
| Vehicles, net | 48 | 33 |
| Tools, furniture and fixtures | 4,332 | 4,451 |
| Accumulated depreciation | -3,446 | -3,562 |
| Tools, furniture and fixtures, net | 886 | 888 |
| Land | 218 | 218 |
| Construction in progress | 777 | 442 |
| Total property, plant and equipment | 23,088 | 23,881 |
| Intangible assets |  |  |
| Software | 2,981 | 2,746 |
| Goodwill | 8,927 | 8,413 |
| Other | 3,688 | 3,453 |
| Total intangible assets | 15,597 | 14,613 |
| Investments and other assets |  |  |
| Investment securities | 45 | 77 |
| Shares of subsidiaries and associates | 2,150 | 2,261 |
| Long-term loans receivable | 211 | 36 |
| Lease and guarantee deposits | 5,541 | 5,815 |
| Construction assistance fund receivables | 5,643 | 5,827 |
| Deferred tax assets | 504 | 472 |
| Other | 746 | 726 |
| Allowance for doubtful accounts | -304 | -116 |
| Total investments and other assets | 14,539 | 15,100 |
| Total non-current assets | 53,225 | 53,596 |
| Total assets | 130,181 | 138,220 |


|  | As of February 28, 2018 | $\begin{gathered} \text { As of August 31, } \\ 2018 \end{gathered}$ |
| :---: | :---: | :---: |
| Liabilities |  |  |
| Current liabilities |  |  |
| Accounts payable - trade | 14,327 | 14,702 |
| Short-term loans payable | 1,201 | 4,064 |
| Current portion of long-term loans payables | - | 12,000 |
| Accounts payable - other | 3,845 | 2,830 |
| Income taxes payable | 2,029 | 408 |
| Advances received | 4,581 | 5,210 |
| Deposits received | 314 | 166 |
| Provision for bonuses | 815 | 838 |
| Provision for merchandise warranties | 871 | 551 |
| Other provision | 315 | 428 |
| Other | 3,597 | 1,966 |
| Total current liabilities | 31,901 | 43,168 |
| Non-current liabilities |  |  |
| Long-term loans payable | 52,680 | 50,680 |
| Long-term guarantee deposited | 499 | 441 |
| Asset retirement obligations | 2,008 | 2,105 |
| Deferred tax liabilities | 1,008 | 926 |
| Other provision | 395 | 386 |
| Other | 191 | 352 |
| Total non-current liabilities | 56,784 | 54,894 |
| Total liabilities | 88,686 | 98,062 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Capital stock | 4,157 | 4,157 |
| Capital surplus | 4,032 | 4,032 |
| Retained earnings | 36,373 | 35,420 |
| Treasury shares | -3,947 | -3,947 |
| Total shareholders' equity | 40,615 | 39,662 |
| Accumulated other comprehensive income |  |  |
| Foreign currency translation adjustment | 323 | 23 |
| Deferred losses on hedges | - | -34 |
| Total accumulated other comprehensive income | 323 | -11 |
| Stock acquisition rights | 3 | 3 |
| Minority owner shares worth | 551 | 502 |
| Total net assets | 41,494 | 40,157 |
| Total liabilities and net assets | 130,181 | 138,220 |

## [Consolidated] Statements of Cash Flows

(million yen)

|  | 6 months ended August 31, 2016 | 6 months ended August 31, 2017 | 6 months ended August 31, 2018 |
| :---: | :---: | :---: | :---: |
| I. Cash flows from operating activities | 389 | 6,329 | -15,707 |
| II. Cash flows from investing activities | -4,798 | -2,565 | -2,968 |
| III. Cash flows from financing activities | 15,354 | 9,298 | 12,507 |
| IV. Effect of exchange rate change on cash and cash equivalents | -41 | 13 | -28 |
| V. Net increase in cash and cash equivalents | 10,909 | 13,076 | -6,197 |
| VI. Cash and cash equivalents at the beginning of period | 9,122 | 14,337 | 22,763 |
| VII. Cash and cash equivalents at the end of period | 20,031 | 27,413 | 16,566 |


[^0]:     income attributable to owners of parent.

