# 1st Quarter Result for Fiscal year ending February 28, 2015 

July 11, 2014

Gulliver International Co.,Ltd.
(7599)

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## I. 1Q Topics

Key indicators for the three months ended May 31

> FY2015 $1 Q$

Number of cars purchased
Number of wholesale
Number of retail car sales
SG\&A expenses
Operating income
*Number of cars for direct stores

## Number of customers (YoY)


*YoY comparison adjusted for day of week

First half operating income plan progressing according to assumptions
(unit: billion yen) Assumptions concerning conservative consumer spending caused by the consumption tax rate hike


The second quarter (June to August) operating income forecast - Basis for achieving 1.73 billion yen

2QNumber of contributing stores
( compared with end of May)

## 294 stores $\Rightarrow 312$ stores(+ 18 stores)

| Number of retail <br> car sales | Number of cars <br> purchased |
| :---: | :---: |
| 10,940 cars | 34,198 cars |
|  |  |
| 12,440 cars | 35,698 cars |
| $(+1,500$ cars $)$ | $(+1,500$ cars $)$ |


| Gross profit <br> of wholesale per car | SG\&A expenses |
| :---: | :---: |
| ${ }^{* * *}$ thousand yen | 7.04 billion yen |
| $* * *$ <br> $(+10$ thousand yen | 7.9 billion yen <br> $(+0.86$ billion yen $)$ |



Plan for number of directly managed stores

## Opening new stores steadily according to original plans



Basis for current term development plan

## Opening by Aug 31

13 stores

Contracts finalized but not yet opened 37 stores

Sites currently under negotiation (as of July 10)

48 stores

## Plan to open

 this term 50 storesStatus of openings for FY 2015

## 12 stores opened



* Including transfer, change of channel, and change of business conditions

The first Hybrid car specialist


The first Hybrid car specialist


LIBERALA Tsukuba


## LIBERALA Tsukuba



## II. Reference

Income Statement

| Consolidated | FY ended May 31, 2011 |  | FY ended May 31, 2012 |  | FY ended May 31, 2013 |  | FY ended May 31, 2014 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result (million yen) | $\overline{\text { Ratio }}$ (\%) | Result (million yen) | $\begin{aligned} & \hline \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\begin{aligned} & \hline \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\overline{\text { Ratio }}$ (\%) | Change (million yen) | $\begin{aligned} & \hline Y / \gamma \\ & (\%) \end{aligned}$ |
| Sales | 37,141 | 100.0 | 38,755 | 100.0 | 45,729 | 100.0 | 38,845 | 100.0 | -6,884 | -15.1 |
| Cost of sales | 27,739 | 74.7 | 31,019 | 80.0 | 36,676 | 80.2 | 29,453 | 75.8 | -7,223 | -19.7 |
| Gross profit | 9,402 | 25.3 | 7,736 | 20.0 | 9,053 | 19.8 | 9,391 | 24.2 | 338 | 3.7 |
| SG\&A Expenses | 6,502 | 17.5 | 7,038 | 18.2 | 7,157 | 15.7 | 7,915 | 20.4 | 758 | 10.6 |
| Operating income | 2,900 | 7.8 | 697 | 1.8 | 1,896 | 4.1 | 1,476 | 3.8 | -420 | -22.2 |
| Ordinary income | 2,903 | 7.8 | 747 | 1.9 | 1,913 | 4.2 | 1,507 | 3.9 | -406 | -21.2 |
| Income before income taxes and minority interests | 2,463 | 6.6 | 679 | 1.8 | 1,935 | 4.2 | 1,487 | 3.8 | -448 | -23.2 |
| Net income | 1,529 | 4.1 | 348 | 0.9 | 1,227 | 2.7 | 910 | 2.3 | -317 | -25.8 |


| Non-Consolidated | FY ended May 31, 2011 |  | FY ended <br> May 31, 2012 |  | FY ended May 31, 2013 |  | FY ended <br> May 31, 2014 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Result (million yen) | $\overline{\text { Ratio }}$ (\%) | Result (million yen) | $\begin{aligned} & \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\begin{aligned} & \hline \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\begin{aligned} & \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Change (million yen) | $\begin{aligned} & \hline \text { Y/ } \\ & (\%) \end{aligned}$ |
| Sales | 35,924 | 100.0 | 38,428 | 100.0 | 45,388 | 100.0 | 38,172 | 100.0 | -7,216 | -15.9 |
| Cost of sales | 27,134 | 75.5 | 30,833 | 80.2 | 36,472 | 80.4 | 29,013 | 76.0 | -7,459 | -20.5 |
| Gross profit | 8,789 | 24.5 | 7,594 | 19.8 | 8,916 | 19.6 | 9,158 | 24.0 | 242 | 2. |
| SG\&A Expenses | 6,224 | 17.3 | 6,963 | 18.1 | 7,082 | 15.6 | 7,774 | 20.4 | 692 | 9.8 |
| Operating income | 2,565 | 7.1 | 630 | 1.6 | 1,834 | 4.0 | 1,383 | 3.6 | -451 | -24.6 |
| Ordinary income | 2,570 | 7.2 | 674 | 1.8 | 1,850 | 4.1 | 1,396 | 3.7 | -454 | -24.5 |
| Income before income taxes | 2,151 | 6.0 | 668 | 1.7 | 1,848 | 4.1 | 1,382 | 3.6 | -466 | -25.2 |
| Net income | 1,270 | 3.5 | 375 | 1.0 | 1,161 | 2.6 | 838 | 2.2 | -323 | -27.8 |

## Analysis of change in consolidated operating income

(unit: million yen) *Amounts truncated to ten thousand
FY ended May 31, 2013
Consolidated operating income
Gross profit on vehicles
Gross profit on equipment

## Transaction Volume



Number of cars by wholesale and
Number of cars by retail


## Productivity Indicator

## Productivity Indicator


_ Number of cars retailed per store/month by Direct stores


Number of cars sold by Direct stores $\quad$ Personnel costs per car (unit:yen)


## SG\&A Expense (Non-Consolidated)

|  | FY ended May 31, 2011 |  | FY ended May 31, 2012 |  | FY ended May 31, 2013 |  | FY ended May 31, 2014 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Result } \\ & \text { (million yen) } \end{aligned}$ | $\begin{aligned} & \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Result } \\ \text { (million yen) } \end{gathered}$ | $\begin{aligned} & \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Result (million yen) | $\begin{aligned} & \text { Ratio } \\ & (\%) \end{aligned}$ | $\begin{gathered} \text { Result } \\ \text { (million yen) } \end{gathered}$ | $\begin{aligned} & \hline \text { Ratio } \\ & (\%) \\ & \hline \end{aligned}$ | Change (million yen) | $\begin{aligned} & \hline \mathrm{Y} / \mathrm{Y} \\ & (\%) \end{aligned}$ |
| Personnel costs | 2,632 | 7.3\% | 2,779 | 7.2\% | 2,869 | 6.3\% | 3,040 | 8.0\% | 171 | 6.0\% |
| Outsourcing costs (Temp staff fees,etc) | 241 | 0.7\% | 301 | 0.8\% | 277 | 0.6\% | 325 | 0.9\% | 48 | 17.3\% |
| Commission paid | 124 | 0.3\% | 136 | 0.4\% | 135 | 0.3\% | 173 | 0.5\% | 38 | 28.1\% |
| Depreciation expenses | 271 | 0.8\% | 275 | 0.7\% | 295 | 0.6\% | 337 | 0.9\% | 42 | 14.2\% |
| Advertising and PR expenses | 832 | 2.3\% | 1,181 | 3.1\% | 1,033 | 2.3\% | 1,040 | 2.7\% | 7 | 0.7\% |
| Real estate and property rental | 1,077 | 3.0\% | 1,153 | 3.0\% | 1,234 | 2.7\% | 1,283 | 3.4\% | 49 | 4.0\% |
| Others | 1,044 | 2.9\% | 1,135 | 3.0\% | 1,235 | 2.7\% | 1,573 | 4.1\% | 338 | 27.4\% |
| Total | 6,224 | 17.3\% | 6,963 | 18.1\% | 7,082 | 15.6\% | 7,774 | 20.4\% | 692 | 9.8\% |

## Basic data

|  |  | FY ended <br> May 31, 2011 | FY ended <br> May 31, 2012 | FY ended <br> May 31, 2013 |
| :--- | ---: | ---: | ---: | ---: |
| Employees (Head office) | person | 519 | 514 | 502 |
| Employees (Direct stores) | person | 1,419 | 1,517 | 1,531 |

Advertising expenses (million yen)

|  | 5,113 | 4,922 | 4,700 | - Dec-Feb |
| :---: | :---: | :---: | :---: | :---: |
| 3,685 | 1,515 | 1,757 |  | Sep-Nov |
| 1,157 | 1,328 | 1,152 |  | - Mar-May |
| 899 |  | 1,152 |  |  |
| 795 | 1,089 | 980 |  |  |
| 832 | 1,181 | 1,033 | 1,040 |  |
| '12/2 | '13/2 | '14/2 | '15/2 |  |

## Consolidated Balance Sheet

|  | As of February 28, 2014 | As of May 31, 2014 |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 14,688 | 15,599 |
| Notes and accounts receivable - trade | 7,163 | 4,514 |
| Merchandise | 9,414 | 7,147 |
| Deferred tax assets | 1,210 | 963 |
| Other | 1,046 | 1,048 |
| Allowance for doubtful accounts | $\triangle 59$ | $\triangle 58$ |
| Total current assets | 33,463 | 29,214 |
| Non-current assets |  |  |
| Property, plant and equipment |  |  |
| Buildings and structures | 15,586 | 16,295 |
| Accumulated depreciation | $\triangle 5605$ | $\triangle 5,714$ |
| Buildings and structures, net | 9,981 | 10,581 |
| Vehicles | 215 | 198 |
| Accumulated depreciation | $\triangle 185$ | $\triangle 191$ |
| Vehicles, net | 30 | 6 |
| Tools, furniture and fixtures | 2,740 | 2,749 |
| Accumulated depreciation | $\triangle 2165$ | $\triangle 2,144$ |
| Tools, furniture and fixtures, net | 575 | 604 |
| Land | 218 | 218 |
| Construction in progress | 184 | 593 |
| Total property, plant and equipment | 10,989 | 12,004 |
| Intangible assets |  |  |
| Software | 993 | 1,048 |
| Other | 17 | 175 |
| Total intangible assets | 1,011 | 1,223 |
| Investments and other assets |  |  |
| Investment securities | 3 | 3 |
| Shares of subsidiaries and associates | 435 | 36 |
| Long-term loans receivable | 251 | 251 |
| Lease and guarantee deposits | 3,319 | 3,389 |
| Construction assistance fund receivables | 2,812 | 2,987 |
| Deferred tax assets | 253 | 242 |
| Other | 302 | 326 |
| Allowance for doubtful accounts | $\triangle 62$ | $\triangle 62$ |
| Total investments and other assets | 7,315 | 7,173 |
| Total non-current assets | 19,316 | 20,402 |
| Total assets | 52,779 | 49,616 |


|  | As of February 28, 2014 | As of May 31, 2014 |
| :---: | :---: | :---: |
| Liabilities |  |  |
| Current liabilities |  |  |
| Accounts payable - trade | 2,852 | 1,920 |
| Short-term loans payable | - | 88 |
| Accounts payable - other | 1,721 | 1,794 |
| Income taxes payable | 2,116 | 420 |
| Deposits received | 98 | 197 |
| Provision for bonuses | 440 | 48 |
| Provision for merchandise warranties | 1,817 | 1,272 |
| Other | 4,478 | 4,424 |
| Total current liabilities | 13,525 | 10,167 |
| Non-current liabilities |  |  |
| Long-term loans payable | 4,000 | 4,060 |
| Long-term guarantee deposited | 741 | 743 |
| Provision for directors' retirement benefits | 474 | 482 |
| Asset retirement obligations | 1,191 | 1,191 |
| Total non-current liabilities | 6,407 | 6,477 |
| Total liabilities | 19,933 | 16,644 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Capital stock | 4,157 | 4,157 |
| Capital surplus | 4,032 | 4,032 |
| Retained earnings | 28,548 | 28,674 |
| Treasury shares | $\triangle 3,975$ | $\triangle 3,975$ |
| Total shareholders' equity | 32,761 | 32,888 |
| Accumulated other comprehensive income |  |  |
| Foreign currency translation adjustment | 80 | 79 |
| Total accumulated other comprehensive income | 80 | 79 |
| Subscription rights to shares | 4 | 4 |
| Total net assets | 32,846 | 32,971 |
| Total liabilities and net assets | 52,779 | 49,616 |

