Last updated: July 13, 2015

# 1st Quarter Result for Fiscal year ending February 29, 2016

#### July 13, 2015

Gulliver International Co., Ltd. (7599)

I. 1st Quarter Result for FY 2016

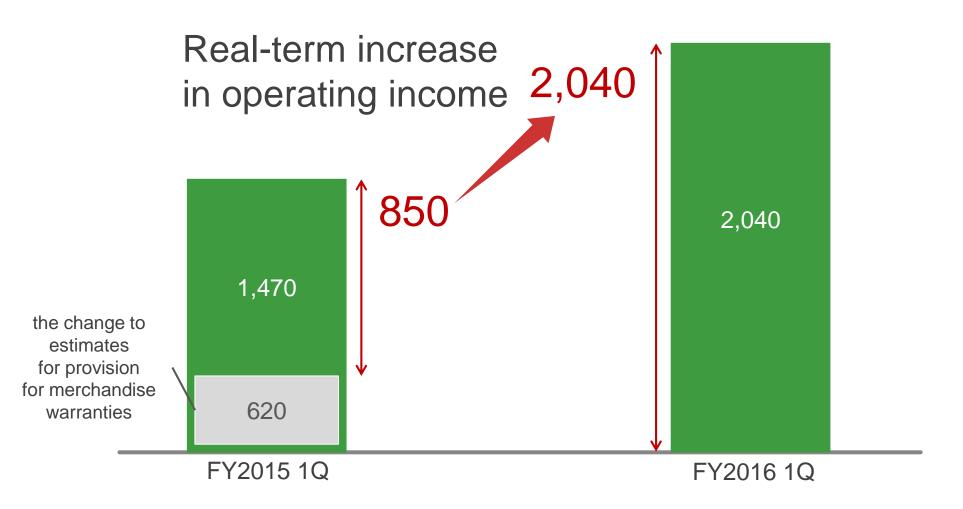
- II. Acquisition of Buick Holdings Pty Ltd (DVG Automotive Group) in Australia
- $\rm I\!I\!I$  . Business Domain Expansion and M&A

IV. Reference

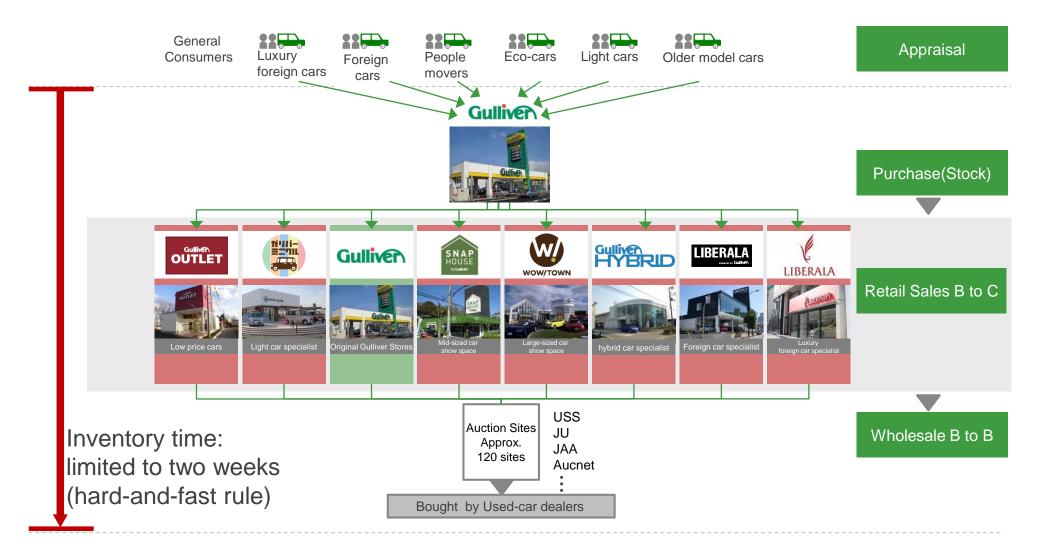
# I .1st Quarter Result for FY 2016

|                         | FY 2015<br>1Q               | FY 2016<br>1Q           |
|-------------------------|-----------------------------|-------------------------|
| No. of cars purchased   | <b>36,230</b> cars          | 48,189 cars             |
| No. of wholesale        | <b>30,105</b> cars          | <b>37,652</b> cars      |
| No. of retail car sales | <b>12,840</b> cars          | 18,416 cars             |
| SG&A expenses 7         | <b>'.91</b> billion yen 🛑 🤅 | <b>9.69</b> billion yen |
| Operating income 1      | .47 billion yen             | 2.04 billion yen        |

(unit:million yen)



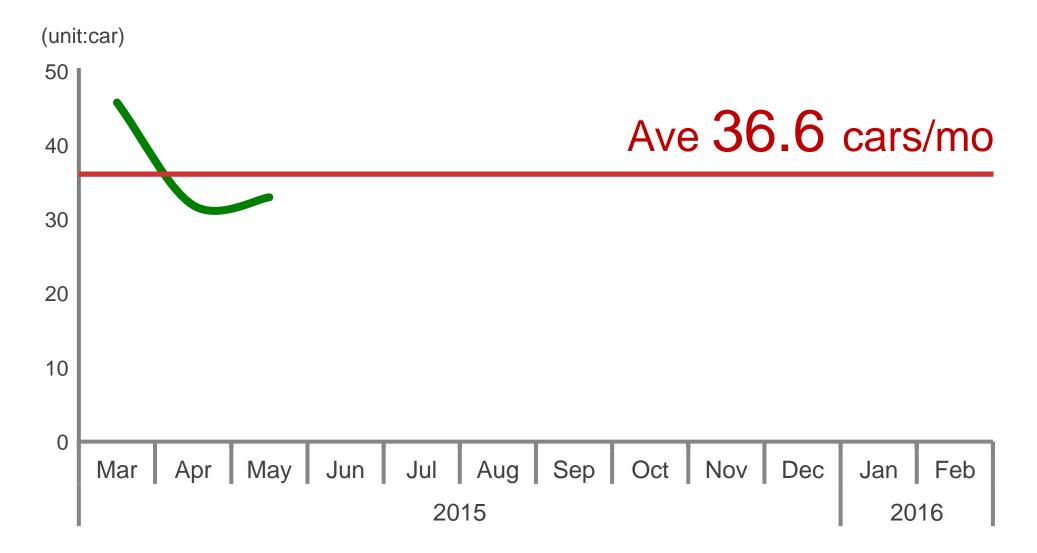
#### Car Distribution Flow at Gulliver's Directly Managed Stores



#### Process leading to retail close



#### Status of display sales stores (existing stores ; sales volume)



\*Average retail car sales for stores that opened before February 2015 and are fully operational in the fiscal year ending February 2016 (excluding Shake! Hamamatsu and VOLVO Matsuyama)

#### Display sales stores opened

OL R1-Toyohashinishiguchi Aichi, Toyohashi



OL R38-Obihiro Hokkaido, Obihiro





OL R41-Komaki

OL Naritakukodori Chiba, Narita



OL Hamamatsuirino Shizuoka, Hamamatsu





SN Tsukubakenkyugakuen Ibaraki, Tsukuba SN Shizuokaikeda Shizuoka, Shizuoka



SN Hamamatsushinzucho Shizuoka, Hamamatsu SN Nagoyanarumi Aichi, Nagoya





LIBERALA Utsunomiya Tochigi, Utsunomiya







LIBERALA Hamamatsuwada Shizuoka, Hamamatsu



MC Tsukubakenkyugakuen Ibaraki, Tsukuba



MC Isesaki Gunma, Isesaki



Mar-May Net Increase Contracts finalized but not yet opened (As of May 31) Sites currently under negotiation (As of May 31)

13 stores

# 48 stores

52 stores

#### New projects

Plan to open this term 100 stores (First half 35 stores + Second half 65 stores)

#### **Business Development at Nakamitsu Motors**

#### BMW



**Urayasu** Chiba, Urayasu



Funabashi Chiba, Funabashi



Matsudo Chiba, Matsudo



Kashiwa Chiba, Kashiwa



#### BMW Premium Selection (used car)

Urayasu Chiba, Urayasu Funabashi Chiba, Funabashi

Kashiwa Chiba, Kashiwa







#### MINI

Ichikawa Chiba, Ichikawa



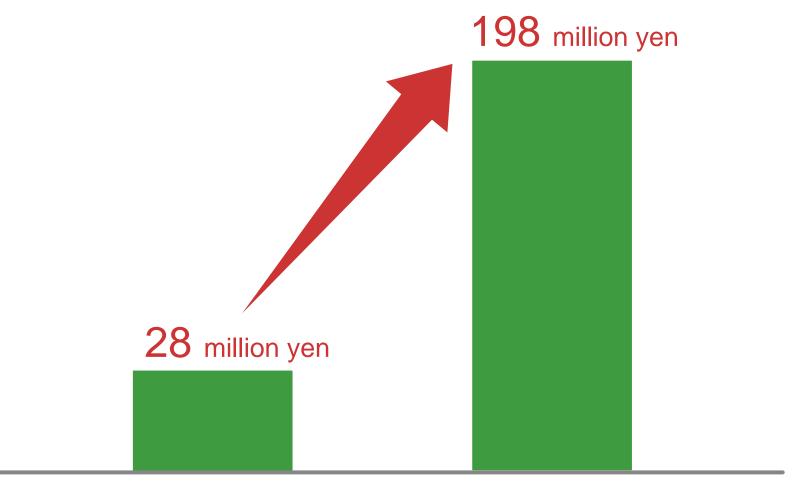








\*Nakamitsu Motors Co., LTD. is scheduled to be renamed Motoren Glanz Co., LTD.



Simple average of Feb-Mar sales for the past six years

Feb-Mar for this term

\*Nakamitsu Motors Co., LTD. is scheduled to be renamed Motoren Glanz Co., LTD.

# Aim for a 7% operating margin as soon as possible

\*Nakamitsu Motors Co., LTD. is scheduled to be renamed Motoren Glanz Co., LTD.

II. Acquisition of Buick Holdings Pty Ltd (DVG Automotive Group) in Australia

- 1. Why Australia?
- 2. What kind of company is Buick?
- 3. What will Buick contribute to results?
- 4. What will be the post-acquisition management structure?
- 5. How will you source the acquisition funds?

# **1. Why Australia?**

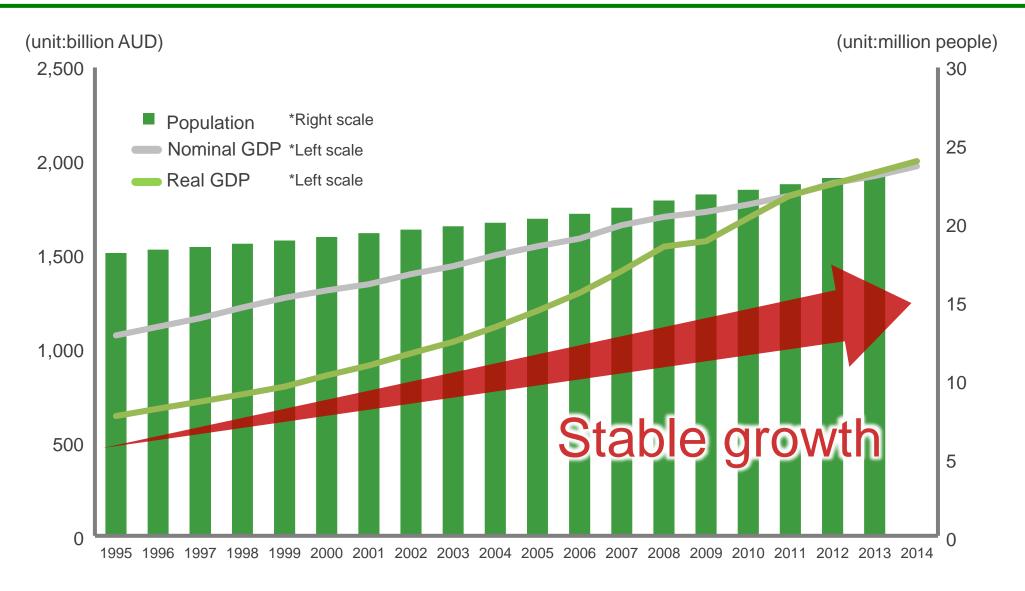
2. What kind of company is Buick?

### 3. What will Buick contribute to results?

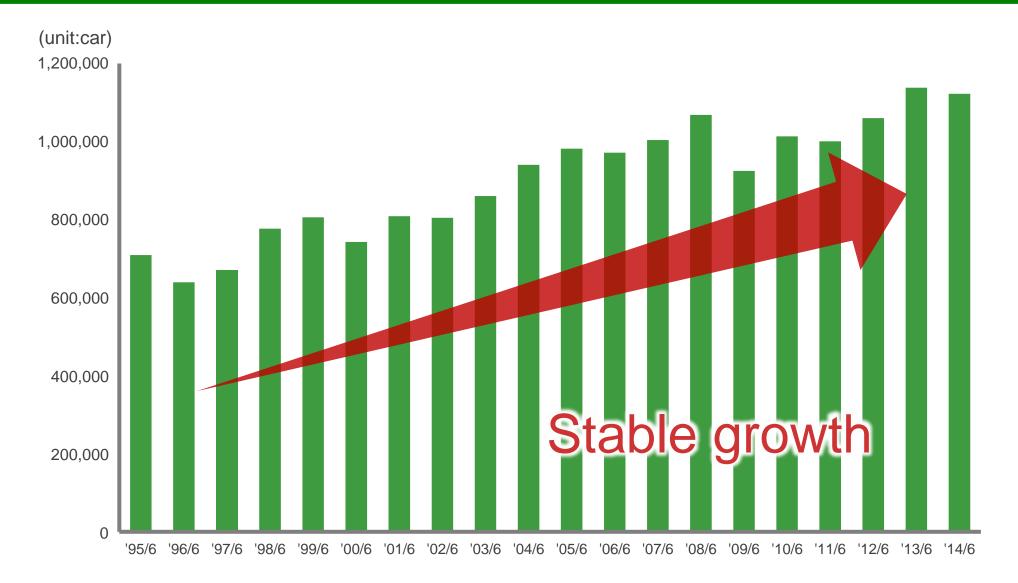
# 4. What will be the post-acquisition management structure?

5. How will you source the acquisition funds?

#### **Economic Situation in Australia**



#### New Car Market in Australia (Annual New Car Sales Volume)



### 1. Why Australia?

# **2. What kind of company is Buick?**

### 3. What will Buick contribute to results?

# 4. What will be the post-acquisition management structure?

5. How will you source the acquisition funds?

# Buick Holdings operates 25 multi-brand automotive dealerships at around 10 locations in Western Australia

| Toyota   | Nissan  | Honda          | lsuzu | Mitsubishi    | Suzuki |  |
|----------|---------|----------------|-------|---------------|--------|--|
| Hyundai  | Kia     | Holden         |       |               | 5      |  |
| Chrysler | Peugeot | Volks<br>wagen | FIAT  | Alfa<br>Romeo |        |  |

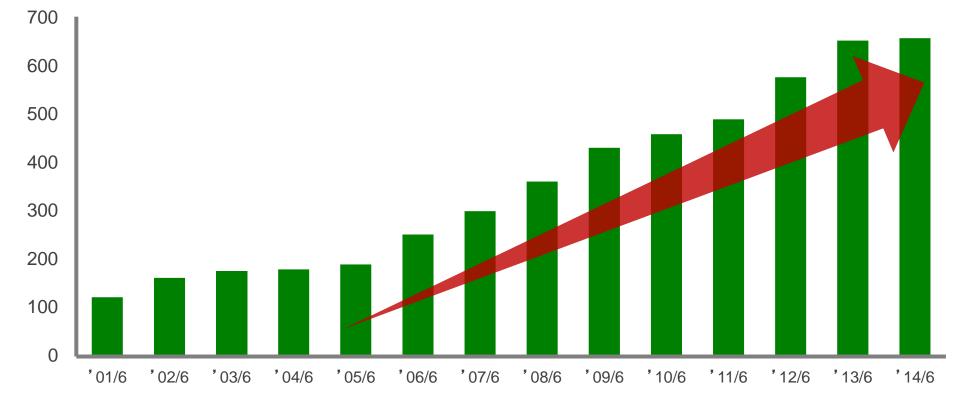
| DVG V      | Vanneroo       | DVG N      | Maddington       | Prosser Toyota |                 |  |  |  |
|------------|----------------|------------|------------------|----------------|-----------------|--|--|--|
| Mitsubishi | January, 1997- | Chrysler   | June, 2001-      | Toyota         | March, 2008-    |  |  |  |
| Isuzu      | October, 2008- | lsuzu      | October, 2008-   | Midland Toyota |                 |  |  |  |
| DVG        | 6 Morley       | Hyundai    | June, 2011-      | Toyota         | March, 2008-    |  |  |  |
| Hyundai    | January, 1998- | DVC        | G Melville       | Isuzu          | October, 2008-  |  |  |  |
| Mitsubishi | March, 1999-   | Hyundai    | September, 2005- | Canning Vale   |                 |  |  |  |
| Nissan     | January, 2003- | Chrysler   | September, 2005- | Toyota         | February, 2011- |  |  |  |
| D\/G       | Midland        | Peugeot    | February, 2006-  |                | r obraary, 2011 |  |  |  |
|            |                | Volkswagen | January,2010-    | Go             | ldy Motors      |  |  |  |
| Hyundai    | January, 1998- | FIAT       | March, 2013-     | Holden         | February, 2013- |  |  |  |
| Mitsubishi | January, 2001- | Alfa Romeo | March, 2013-     | Suzuki         | February, 2013- |  |  |  |
| Nissan     | January, 2001- |            |                  |                | wood Hondo      |  |  |  |
| Kia        | March, 2008-   |            |                  | Buis           | wood Honda      |  |  |  |

Honda

March, 2014-

| 1997  | 1998     | 1999      | 2000      | 2001       | 2002       | 2003        | 2004       | 2005     | 2006      | 2007       | 2008      | 2009                 | 2010       | 2011      | 2012       | 2013      | 2014   |
|-------|----------|-----------|-----------|------------|------------|-------------|------------|----------|-----------|------------|-----------|----------------------|------------|-----------|------------|-----------|--------|
| ovg v | Vanneroo | Mitsubis  | ni Januar | y, 1997-   |            |             |            |          |           |            |           |                      |            |           |            |           |        |
|       | DVG M    | orley Hyu | undai Jan | uary , 19  | 98-        |             |            |          |           |            |           |                      |            |           |            |           |        |
|       | DVG M    | idland Hy | /undai Ja | nuary , 1  | 998-       |             |            |          |           |            |           |                      |            |           |            |           |        |
|       |          | DVG       | Morley N  | litsubishi | March, 1   | 999-        |            |          |           |            |           |                      |            |           |            |           |        |
|       |          |           |           | DVG M      | lidland M  | itsubishi 、 | lanuary, I | 2001     |           |            |           |                      |            |           |            |           |        |
|       |          |           |           | DVG M      | lidland Ni | ssan Jan    | uary, 200  | )1-      |           |            |           |                      |            |           |            |           |        |
|       |          |           |           | DV         | G Maddir   | ngton Chr   | ysler Jur  | e, 2001- |           |            |           |                      |            |           |            |           |        |
|       |          |           |           |            |            | DVG M       | orley Nis  | san Janu | ary, 2003 | 3-         |           |                      |            |           |            |           |        |
|       |          |           |           |            |            |             |            | D        | VG Melvi  | le Hyund   | ai Septe  | mber, 200            | 05-        |           |            |           |        |
|       |          |           |           |            |            |             |            | D        | VG Melvi  | le Chrysl  | er Septe  | mber , 20            | 05-        |           |            |           |        |
|       |          |           |           |            |            |             |            |          | DVG       | Aelville P | eugeot F  | ebruary,             | 2006-      |           |            |           |        |
|       |          |           |           |            |            |             |            |          |           |            | DVG       | Midland I            | Kia March  | n, 2008-  |            |           |        |
|       |          |           |           |            |            |             |            |          |           |            | Pross     | er Toyota            | a Toyota I | March, 20 | -800       |           |        |
|       |          |           |           |            |            |             |            |          |           |            | Midla     | nd Toyota            | a Toyota I | March, 2  | -800       |           |        |
|       |          |           |           |            |            |             |            |          |           |            |           | DVG Wa               | nneroo Is  | uzu Octo  | ber, 2008  | 3-        |        |
|       |          |           |           |            |            |             |            |          |           |            |           | DVG Mad              | ddington I | suzu Oct  | tober, 200 | 08-       |        |
|       |          |           |           |            |            |             |            |          |           |            |           | Midland <sup>-</sup> | Foyota Isu | uzu Octol | ber, 2008  | -         |        |
|       |          |           |           |            |            |             |            |          |           |            |           |                      |            |           | olkswager  | n January | ,2010- |
|       |          |           |           |            |            |             |            |          | C         |            |           |                      | ry, 2011-  |           |            |           |        |
|       |          |           |           |            |            |             |            |          |           | DVG Ma     | addingtor | Hyundai              | June, 20   | 11-       |            |           |        |
|       |          |           |           |            |            |             |            |          |           |            |           |                      | ors Holde  |           |            |           |        |
|       |          |           |           |            |            |             |            |          |           |            | G         | oldy Mot             | ors Suzuł  | ki Februa | ry, 2013-  |           |        |
|       |          |           |           |            |            |             |            |          |           |            |           |                      | Melville F |           | ·          |           |        |
|       |          |           |           |            |            |             |            |          |           |            | DV        |                      | e Alfa Ror |           |            |           |        |
|       |          |           |           |            |            |             |            |          |           |            |           | Bu                   | rswood ⊢   | londa Ho  | nda Marc   | h, 2014-  |        |

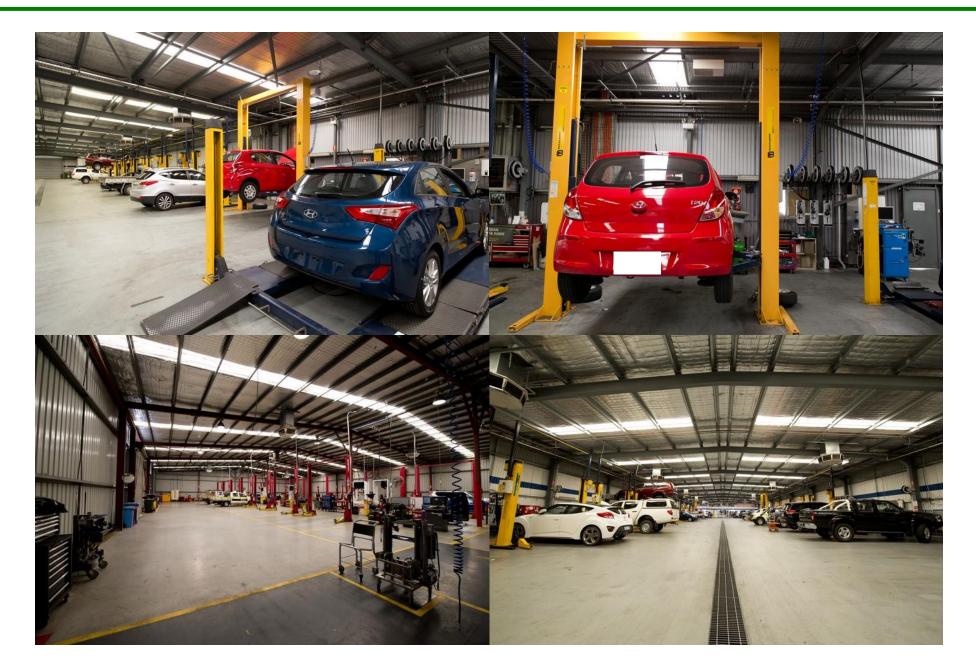
#### Steady growth through the development of multi-brand dealers, with a sales volume track record of approx. (unit:million AUD) 14,000 vehicles a year











#### Tightly owned and managed by the DiVirgilio family

**Dominic DiVirgilio Director Stephen DiVirgilio** Founding member Director One of the most knowledgeable and **Regional Manager** experienced in the industry Oversees the group's operation and strategies (Morley & Wanneroo) **Dealer Principal** Luigi DiVirgilio **David DiVirgilio Managing Director** Director Founding member **Regional Manager** Top management (Midland) **Robert DiVirgilio** John DiVirgilio **Michael DiVirgilio** Director Director Director Founding member General Manager **General Manager** Over 15 years of dealer (Operation) (Wholesale) management experience **Dealer Principal Dealer Principal** 



Luigi DiVirgilio Managing Director

Luigi DiVirgilio founded Buick Holdings together with his younger brothers after working for financial institutions in Sydney and New York. As the oldest son of the family, he took charge of management to grow Buick Holdings into one of Australia's leading group of automotive dealers with approximately 700 employees.

Mr. DiVirgilio has been a board member of the Australian Automotive Dealer Association since 2014 and was the Mitsubishi Australia Subcommittee Dealer Representative in 2011.

#### History of Awards and Commendations (Excerpt, Random Order)

#### Burswood Honda Midland Toyota Prosser Toyota - Canning Vale National Awards 2014 - 5 Star Guest Experience Dealership- Sales & Service 2013 2014 Number 1 Metro Sales Guest Satisfaction Index - Honda Dealer of the Year 2009 Silver Service Excellence Award Metro (Number 1 in the State, top 2011, 2012, 2013 - Bronze Knight Sales Award - Honda Customer Service Excellence Award 2009 5 in Australia) 2014 - Bronze Brand & Customer Experience Award National Honda Insurance Sales Winner 2009 Bronze Service Excellence Award Metro - Honda Excellence Award Winner 2010 TSM Foundations Accredited (Toyota Customer Service Workshop 2014 - National Dealer Evaluation Program Top 25 A rded Consecutively by Auto Makers • We are currently a 5 Star Dealer YTD in 2015 would be 5th year in a row Midland Nissan has achieved Nissans The bieve Service Dynamic Excellence 2005 Service Dynamic Excelle The Nissan award covers all area the award you need to be above ation with the CEO (Oshikiri) Parta and Accessories Exc Hyundal Hyundai has achieved the same arrans form 20 (1013) Sheve (1000) Approved Hondarealers in 2006 achieved Best Sales Manager Award for fur langeory and realistic formation and realistic formation of the furnhist in 2000 achieved Best Service Manager is not category. We have also achieved Best sales and Best service CSI from 2011-1 dealer in WA for CSI satisfaction for over 2 years running. 2014 **Maddington Hyundai** Toyota Financial Services Toyota Access Bronze award Cat B Sales person of the year award Toyota Fleet Specialist Dealer - Toyota Fleet Management Dealer of the Year Toyota Used Car Certified award Toyota Service 5 Star Guest Survey rating Tovota Sales 5 Star Guest Survey rating 2015 Achieved Toyota Service Foundations accreditation (June) Toyota Service 5 Star Guest Survey rating YTD (number 1 in metro area YTD) Toyota Sales 5 Star Guest Survey rating YTD

## Cohesive management of the DiVirgilio family

#### Highly rated customer satisfaction and service

## Centralized management structure

# Expansion in Western Australia

# Dealership expansion in Eastern Australia

# Cost efficiency gains

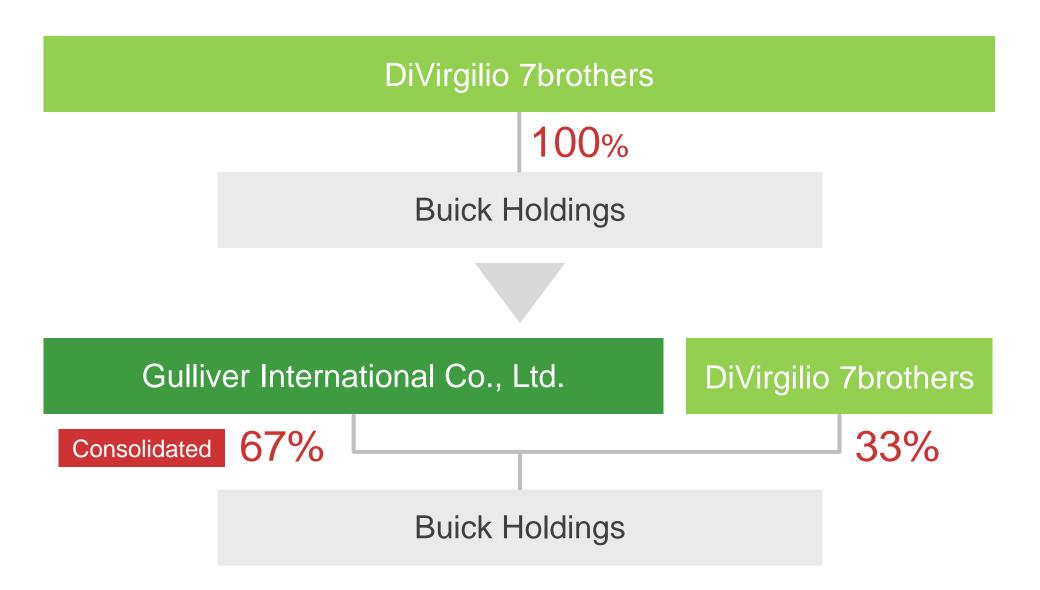
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# 2. What kind of company is Buick?

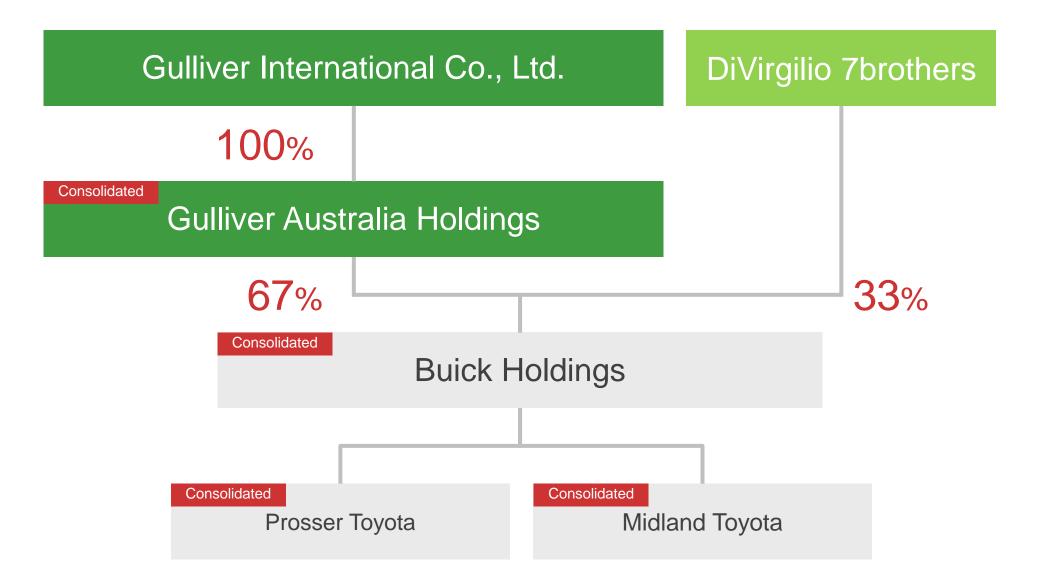
# 3. What will Buick contribute to results?

# 4. What will be the post-acquisition management structure?

5. How will you source the acquisition funds?



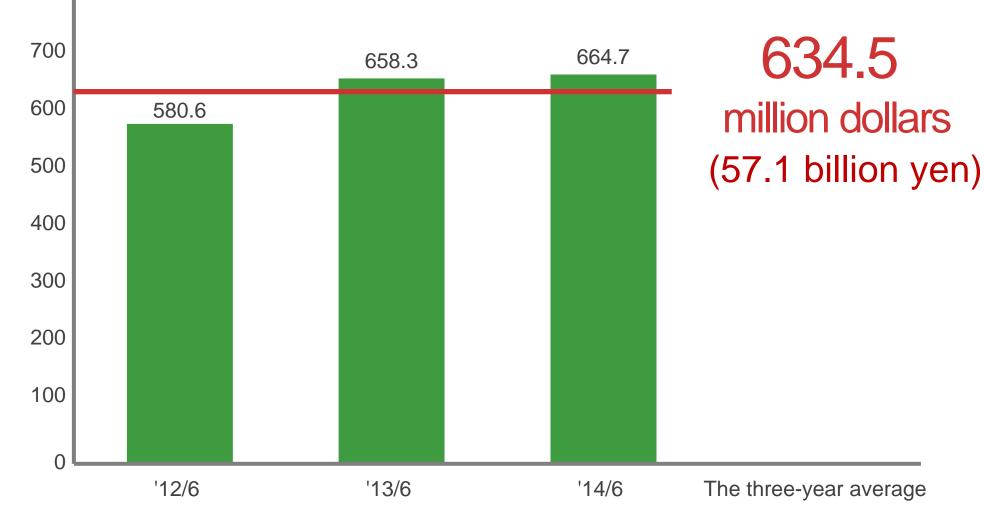
Breakdown of Shareholder Composition and Corporate Structure



Average Operating Performance in the Three Most Recent Years

# Sales 634 million dollars (Approx. 57.1 billion yen)

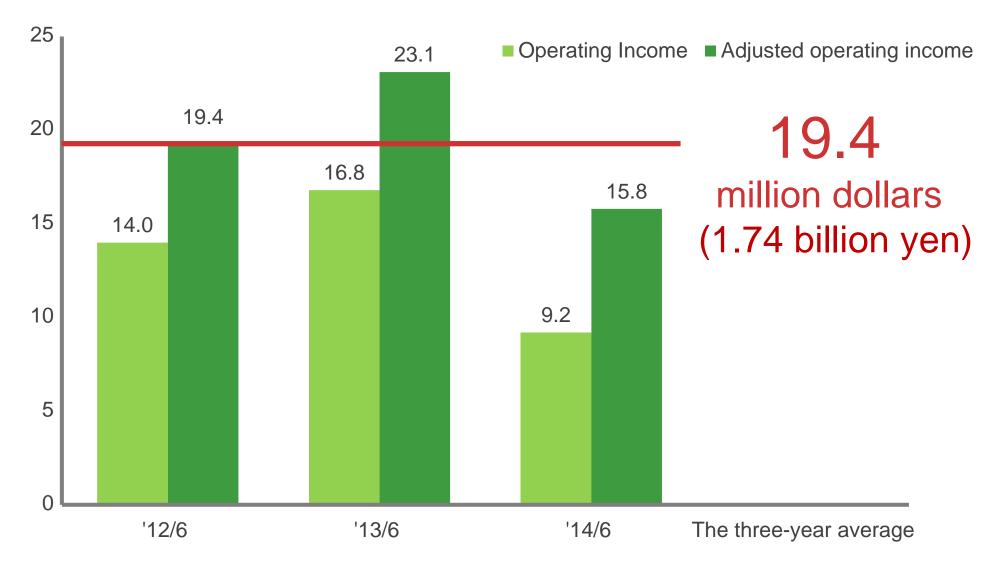
# Operating Income **19 million dollars** (Approx. **1.7** billion yen)



\*The above figures are the results of Buick Holdings Pty Ltd restated in accordance with Japanese GAAP under certain conditions.

\*The three-year average is a simple average of the fiscal years ended June 2012 through June 2014

\*Based on an exchange rate of A\$1=¥90



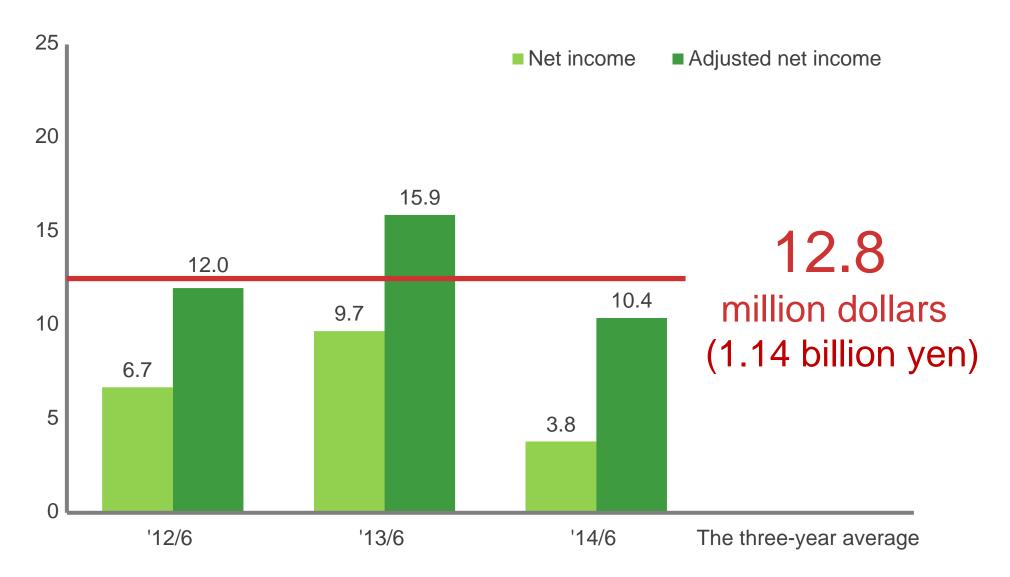
\*Adjusted operating income is the amount of operating income less expenses that will not be incurred after the acquisition (remuneration paid to the current owner company, etc.).

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\*The three-year average is a simple average of the fiscal years ended June 2012 through June 2014

\*Based on an exchange rate of A\$1=¥90

Trend and Average in Net Income in the Three Most Recent Years



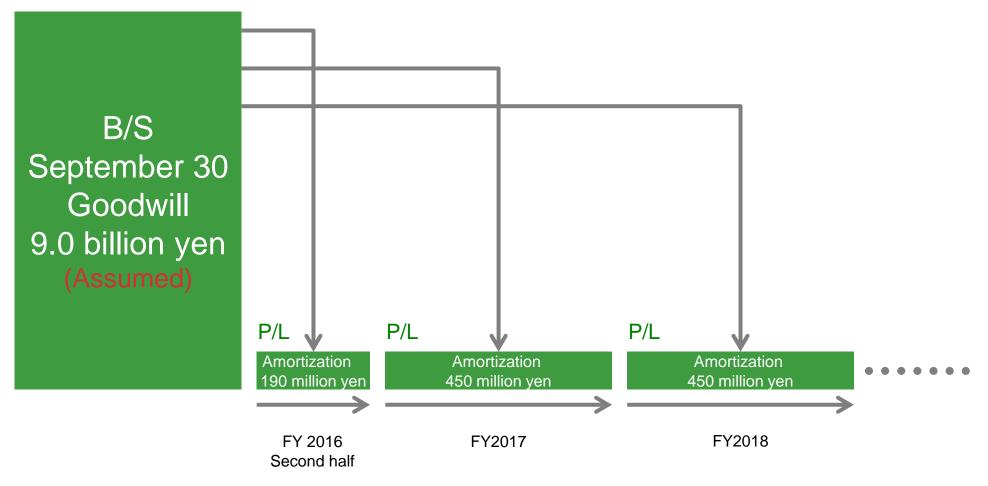
\*Adjusted net income is the amount of net income less expenses that will not be incurred after the acquisition (remuneration paid to the current owner company, etc.).

\*The above figures are the results of Buick Holdings Pty Ltd restated in accordance with Japanese GAAP under certain conditions.

\*The three-year average is a simple average of the fiscal years ended June 2012 through June 2014

\*Based on an exchange rate of A\$1=¥90

Deemed Acquisition Date (planned) is September 30 / Goodwill (assumed) is 9 billion yen / Amortization Period (assumed) is 20 years



\*The deemed acquisition date, amount of goodwill, and amortization period have yet to be confirmed and may differ from the figures presented here.

## 1. Why Australia?

# 2. What kind of company is Buick?

### 3. What will Buick contribute to results?

# 4. What will be the post-acquisition management structure?

## 5. How will you source the acquisition funds?



Luigi DiVirgilio



Dominic DiVirgilio



Robert DiVirgilio



Michael DiVirgilio



Guido Berini



**Clinton Bradbury** 



67% of Board of

Ho Chol Executive Officer Overseas Business Supervision Gulliver International





#### Dominic DiVirgilio

Robert DiVirgilio



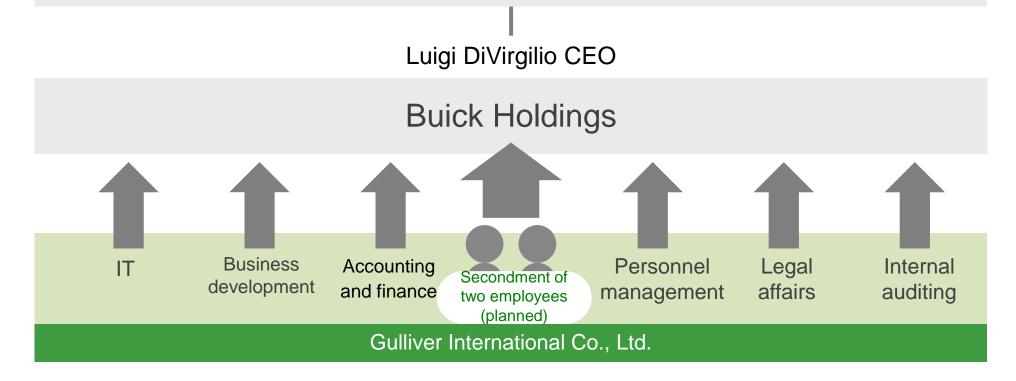
Michael DiVirgilio



67% of Board of Directors voting rights



Ho Chol



**Board of Directors** 

## 1. Why Australia?

# 2. What kind of company is Buick?

### 3. What will Buick contribute to results?

# 4. What will be the post-acquisition management structure?

# 5. How will you source the acquisition funds?

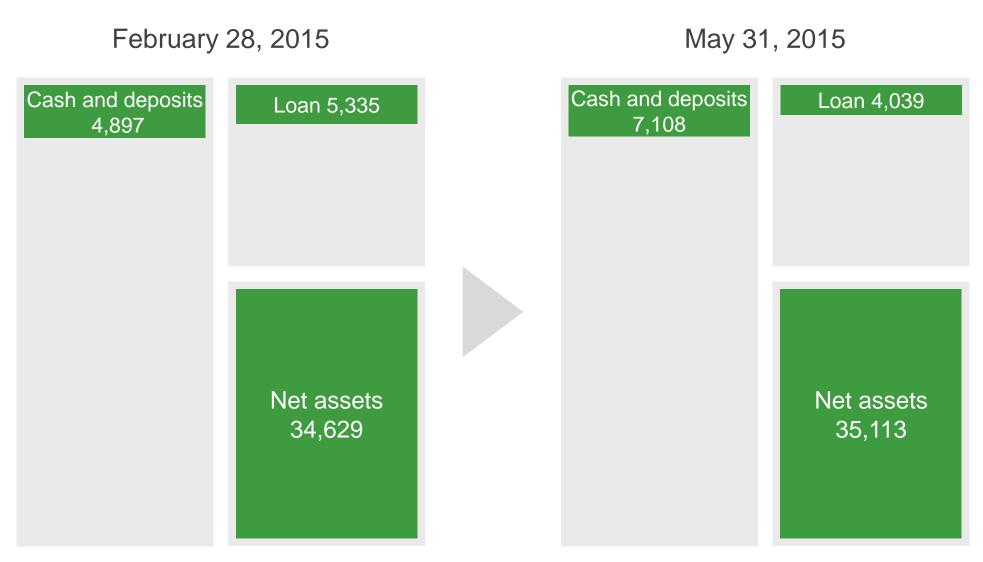
# Stock Acquisition Price 11,772 million yen

\*11,372 million yen (120.6 million AUD) in ordinary shares + an estimated 400 million yen in advisory fees and other expenses \*Based on an exchange rate of 1 AUD=94.3 yen(Based on closing price on Jun 30, 2015)

# Amount of new bank loans(planned) 12,000 million yen

### **Financial condition**

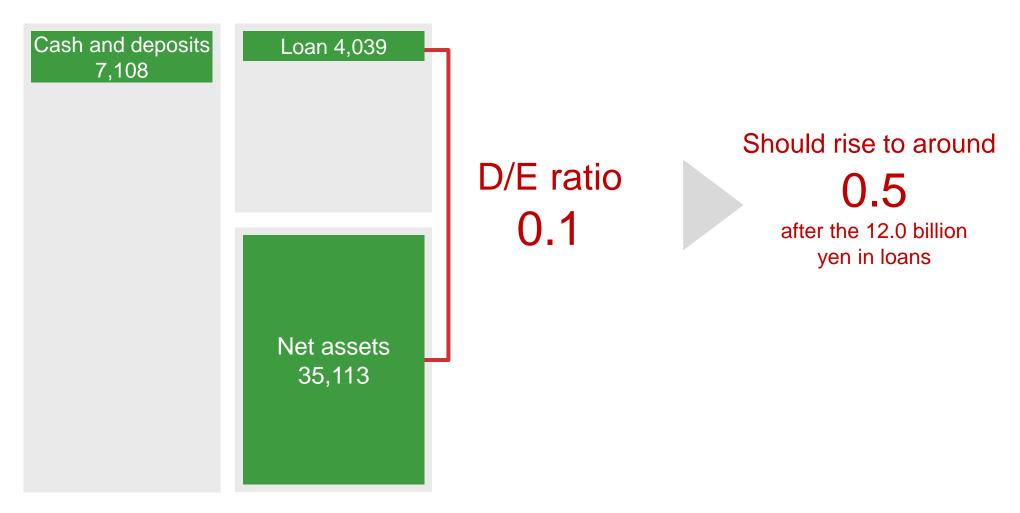
(unit:million yen)



### **Financial condition**

(unit:million yen)

May 31, 2015



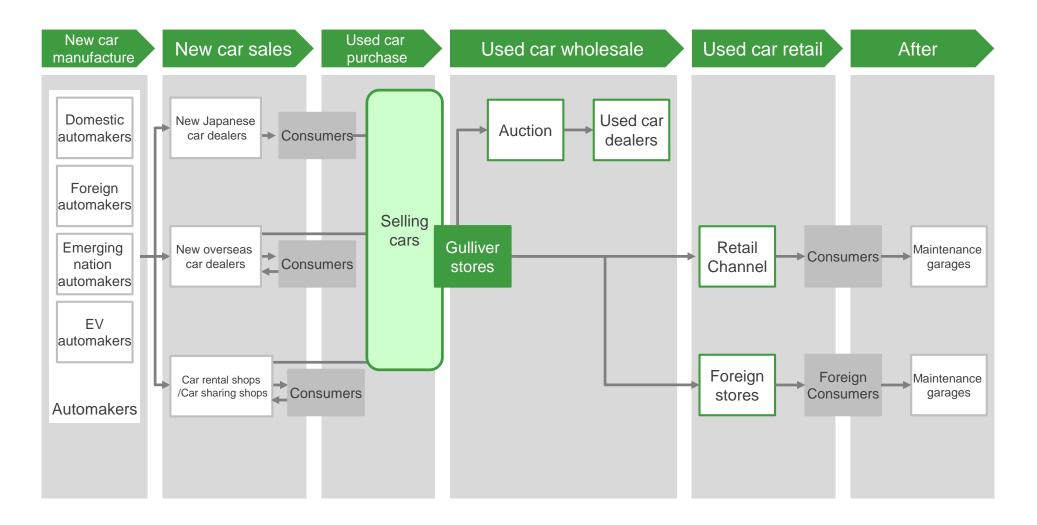
# **III.** Business Domain Expansion and M&A

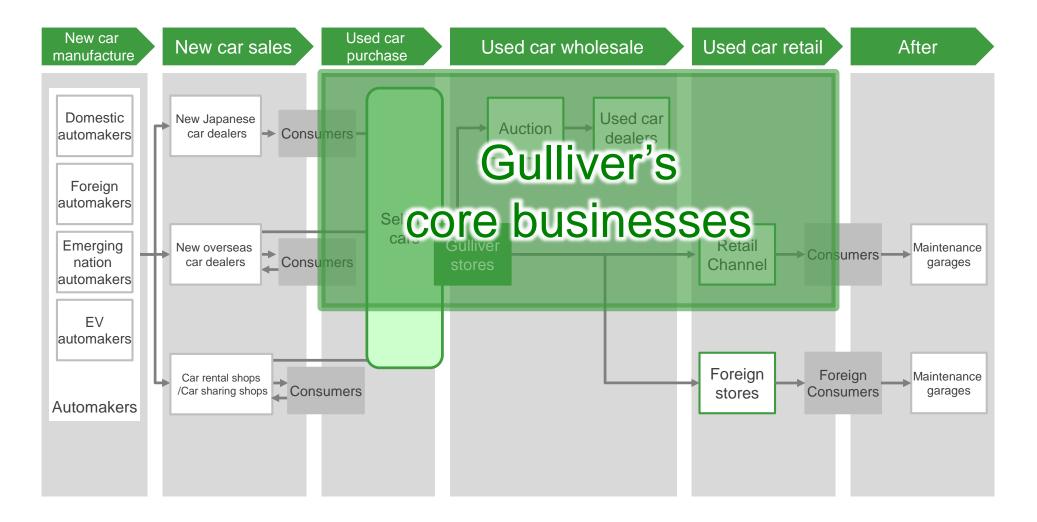
\* Reference : Medium-Term Business Plan & Result for Fiscal year to February 28, 2014

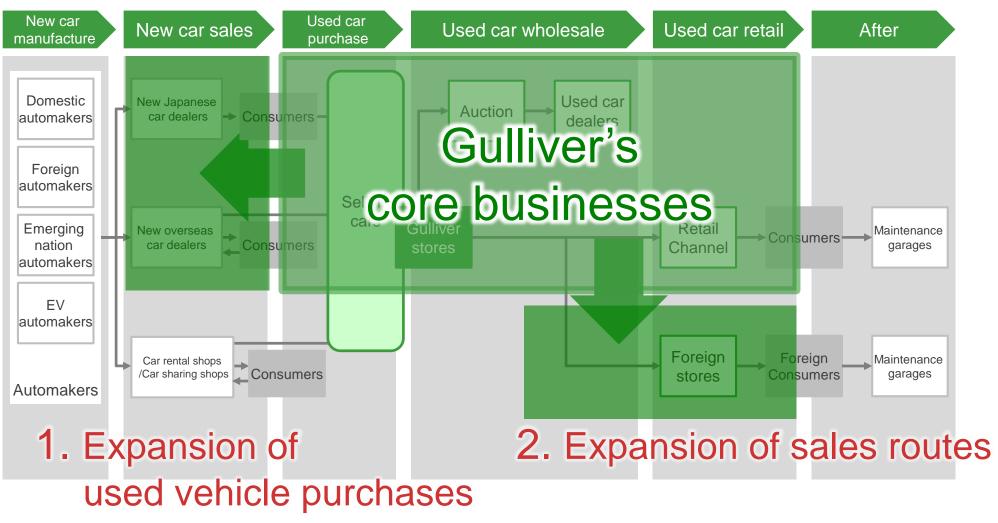
Expansion of domestic business Expansion of overseas business

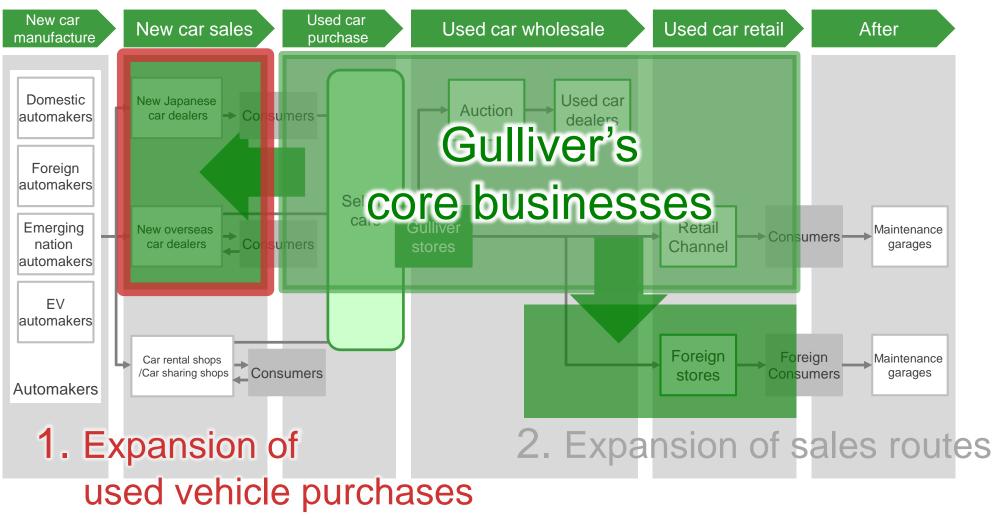
Expansion of domestic business

Expansion of overseas business









### **Business Development at Nakamitsu Motors**

#### BMW



**Urayasu** Chiba, Urayasu



**Funabashi** Chiba, Funabashi



Matsudo Chiba, Matsudo



Kashiwa Chiba, Kashiwa



#### BMW Premium Selection (used car)

Urayasu Chiba, Urayasu Funabashi Chiba, Funabashi

Kashiwa Chiba, Kashiwa







#### MINI

Ichikawa Chiba, Ichikawa



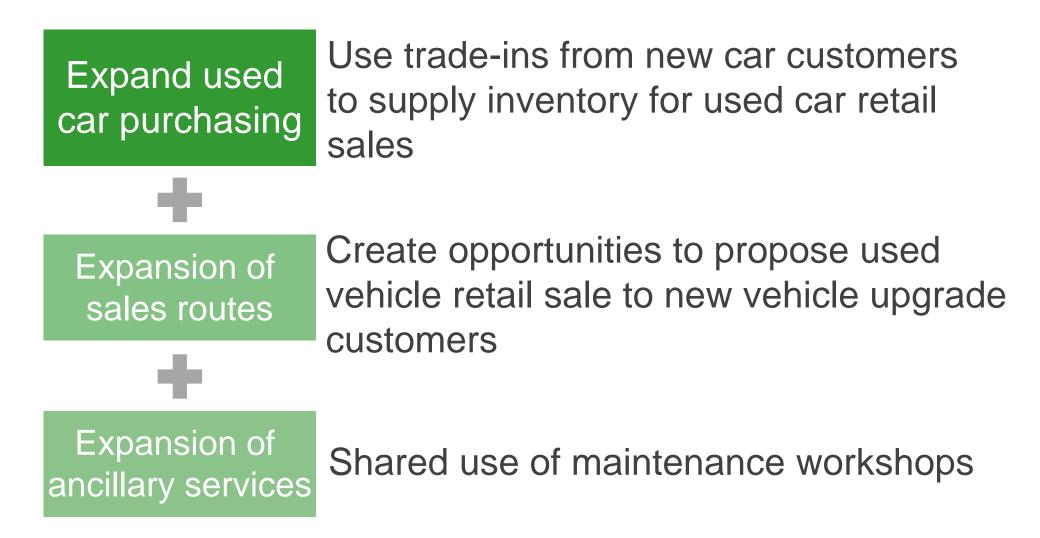


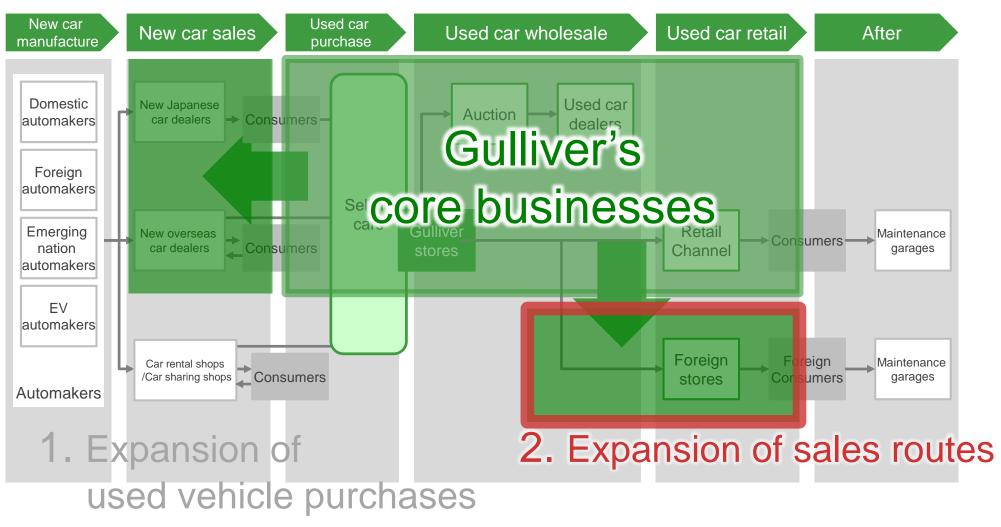




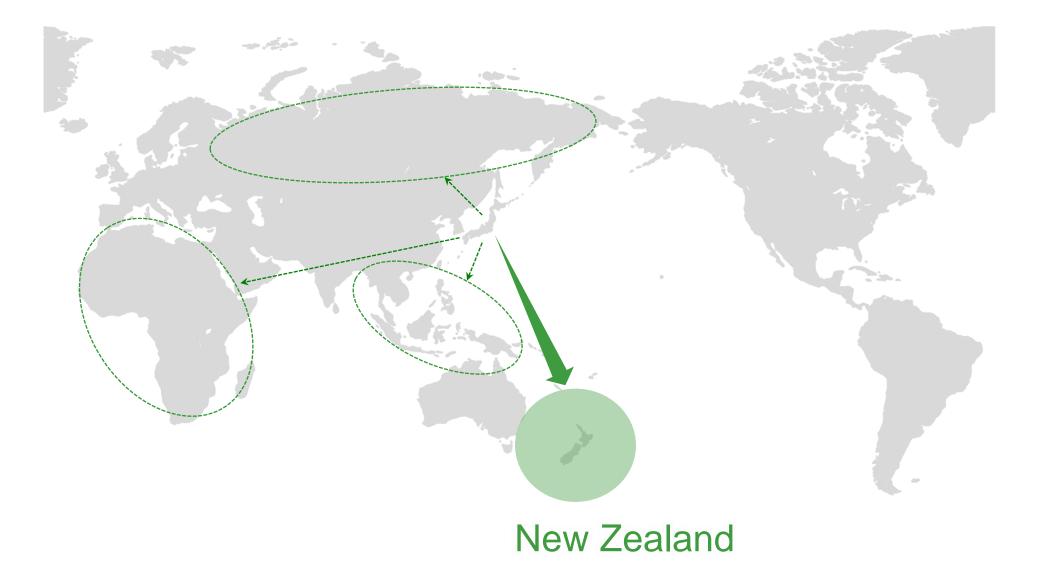


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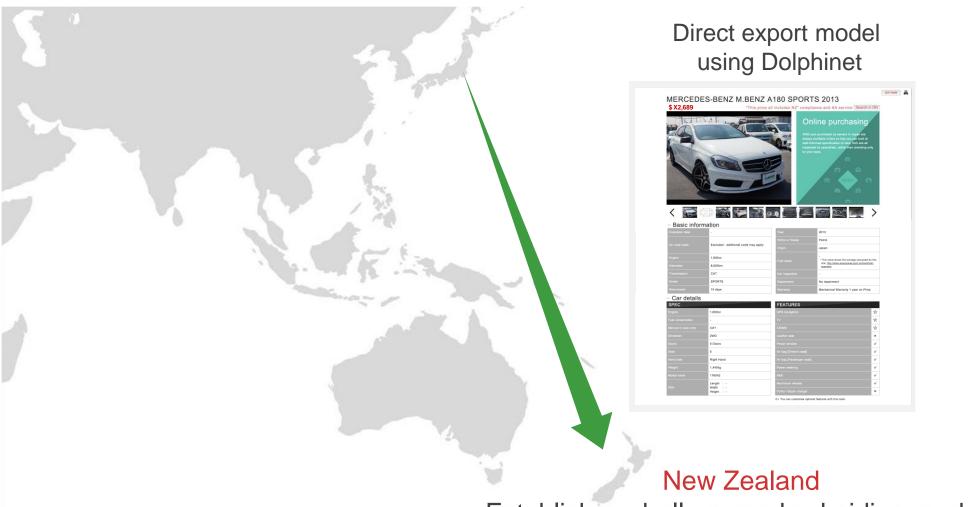




### **Overseas Development for Expanding the Sales Channel**

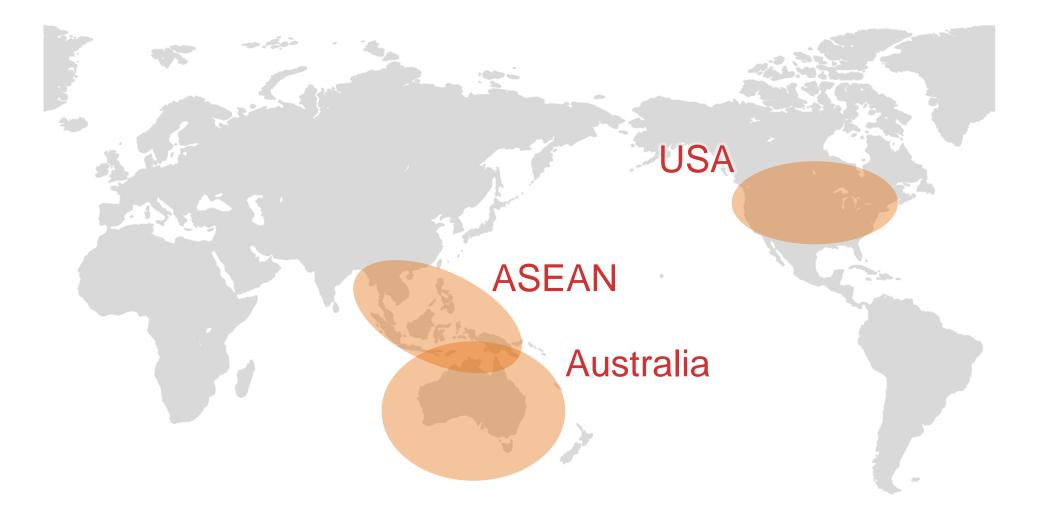


### Expansion to New Zealand



Establish a wholly-owned subsidiary and open the first store on November, 2014.
Currently preparing to open a second store.

Expansion of domestic business Expansion of overseas business



### Growth Market

ASEAN

(New and used)cars market: Underdeveloped (New and used)cars market: Mature

**Stable Market** 

Australia

Underdeveloped used car market infrastructure

Industry reorganization and consolidation

Gulliver's policy Develop an infrastructure business in used car distribution Gulliver's policy M&A of new car dealers

### Industry Reorganization and Consolidation

https://newspicks.com/news/647551/body

Article

### Industry Reorganization and Consolidation

| Buffett dealers | ې م              |
|-----------------|------------------|
| Search results  | Search results   |
|                 | !<br>!<br>!<br>! |

|                          | New Cars Business<br>AutoNation(http://www.autonation.com/) |  |                          | Used Cars Business<br>arMax(http://www.carmax.com/) |
|--------------------------|---|--|--------------------------|---|
| Sales                    | 19,108 million dollars                                      |  | Sales                    | 14,268 million dollars                              |
| Net Income               | 418 million dollars   |  | Net Income               | 597 million dollars                                 |
| Market<br>Capitalization | 7.23 billion dollars  |  | Market<br>Capitalization | 13.91 billion dollars                               |

### Automobile Infrastructure Internet Business Cox Automotive(http://www.coxautoinc.com/)

• Manheim(Auction)

Make them a group company

- Autotrader(Internet Media)
   Kalka Disa Disak(Internet Media)
  - Kelly Blue Book(Internet Media) Group emplo
- V Auto(Software)

Group employees number around 24,000

\* Sales and Net Income are Computed based on \$1=¥112.5

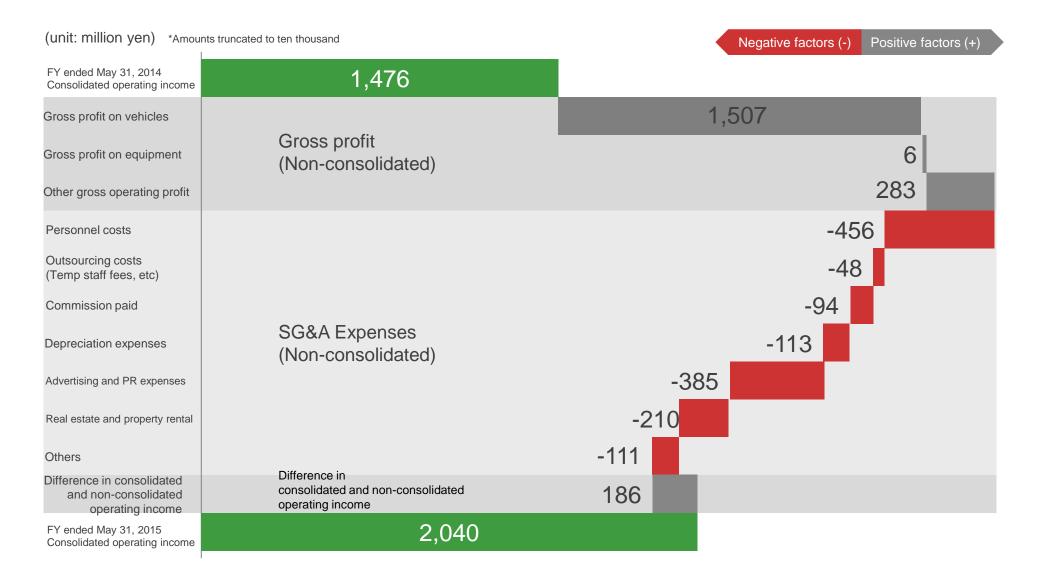
\* Market capitalization as of July 2, 2015. Computed based on \$1=¥123.0

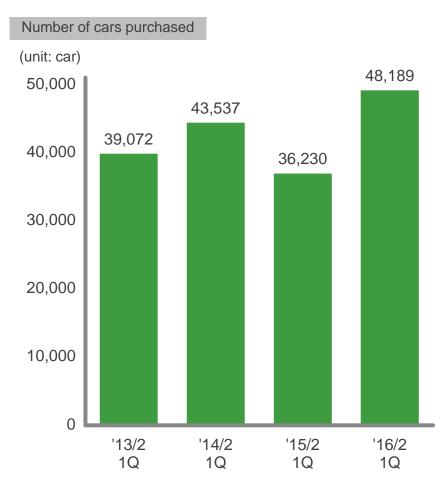
\* Reference : Medium-Term Business Plan & Result for Fiscal year to February 28, 2014

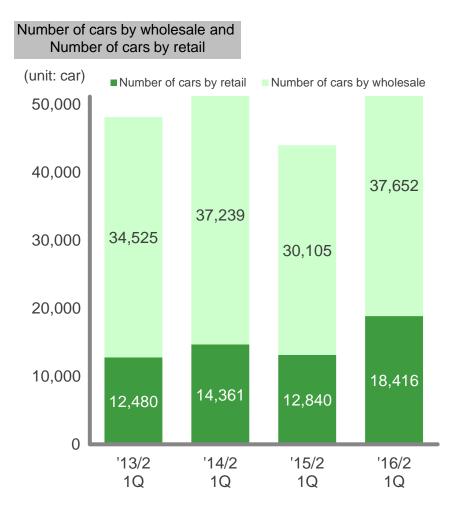
### IV. Reference

| Consolidated               | FY en<br>May 31,        |              | FY en<br>May 31,        |              | FY er<br>May 31         |              |                         | FY ei<br>May 31 |                         |            |
|----------------------------|-------------------------|--------------|-------------------------|--------------|-------------------------|--------------|-------------------------|-----------------|-------------------------|------------|
|                            | Result<br>(million yen) | Ratio<br>(%)    | Change<br>(million yen) | Y/Y<br>(%) |
| Sales                      | 38,755                  | 100.0        | 45,729                  | 100.0        | 38,845                  | 100.0        | 50,498                  | 100.0           | 11,653                  | 33.0       |
| Cost of sales              | 31,019                  | 80.0         | 36,676                  | 80.2         | 29,453                  | 75.8         | 38,766                  | 76.8            | 9,313                   | 31.7       |
| Gross profit               | 7,736                   | 20.0         | 9,053                   | 19.8         | 9,391                   | 24.2         | 11,731                  | 23.2            | 2,340                   | 24.9       |
| SG&A Expenses              | 7,038                   | 18.2         | 7,157                   | 15.7         | 7,915                   | 20.4         | 9,690                   | 19.2            | 1,775                   | 22.4       |
| Operating income           | 697                     | 1.8          | 1,896                   | 4.1          | 1,476                   | 3.8          | 2,040                   | 4.0             | 564                     | 38.2       |
| Ordinary income            | 747                     | 1.9          | 1,913                   | 4.2          | 1,507                   | 3.9          | 2,017                   | 4.0             | 510                     | 33.9       |
| Income before income taxes |                         |              |                         |              |                         |              |                         |                 |                         |            |
| and minority interests     | 679                     | 1.8          | 1,935                   | 4.2          | 1,487                   | 3.8          | 2,017                   | 4.0             | 530                     | 35.6       |
| Net income                 | 348                     | 0.9          | 1,227                   | 2.7          | 910                     | 2.3          | 1,248                   | 2.5             | 338                     | 37.1       |

| Non-Consolidated           | FY en<br>May 31         |              | FY er<br>May 31         |              | FY er<br>May 31         |              |                         | FY er<br>May 31 |                         |            |
|----------------------------|-------------------------|--------------|-------------------------|--------------|-------------------------|--------------|-------------------------|-----------------|-------------------------|------------|
|                            | Result<br>(million yen) | Ratio<br>(%)    | Change<br>(million yen) | Y/Y<br>(%) |
| Sales                      | 38,428                  | 100.0        | 45,388                  | 100.0        | 38,172                  | 100.0        | 47,604                  | 100.0           | 9,432                   | 24.7       |
| Cost of sales              | 30,833                  | 80.2         | 36,472                  | 80.4         | 29,013                  | 76.0         | 36,649                  | 77.0            | 7,636                   | 26.3       |
| Gross profit               | 7,594                   | 19.8         | 8,916                   | 19.6         | 9,158                   | 24.0         | 10,954                  | 23.0            | 1,796                   | 19.6       |
| SG&A Expenses              | 6,963                   | 18.1         | 7,082                   | 15.6         | 7,774                   | 20.4         | 9,194                   | 19.3            | 1,420                   | 18.3       |
| Operating income           | 630                     | 1.6          | 1,834                   | 4.0          | 1,383                   | 3.6          | 1,760                   | 3.7             | 377                     | 27.3       |
| Ordinary income            | 674                     | 1.8          | 1,850                   | 4.1          | 1,396                   | 3.7          | 1,737                   | 3.6             | 341                     | 24.4       |
| Income before income taxes | 668                     | 1.7          | 1,848                   | 4.1          | 1,382                   | 3.6          | 1,736                   | 3.6             | 354                     | 25.6       |
| Net income                 | 375                     | 1.0          | 1,161                   | 2.6          | 838                     | 2.2          | 1,012                   | 2.1             | 174                     | 20.8       |







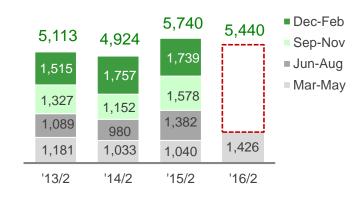
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|   |                         | FY endedFY endedFY endedMay 31, 2012May 31, 2013May 31, 2014 |                         |              |                         |              |                         | FY ended<br>May 31, 2015 |                         |            |  |
|---|-------------------------|--|-------------------------|--------------|-------------------------|--------------|-------------------------|--------------------------|-------------------------|------------|--|
|   | Result<br>(million yen) | Ratio<br>(%)   | Result<br>(million yen) | Ratio<br>(%) | Result<br>(million yen) | Ratio<br>(%) | Result<br>(million yen) | Ratio<br>(%)             | Change<br>(million yen) | Y/Y<br>(%) |  |
| Personnel costs                               | 2,779                   | 7.2%   | 2,869                   | 6.3%         | 3,040                   | 8.0%         | 3,497                   | 7.3%                     | 457                     | 15.0%      |  |
| Outsourcing costs<br>(Temp staff<br>fees,etc) | 301                     | 0.8%   | 277                     | 0.6%         | 325                     | 0.9%         | 373                     | 0.8%                     | 48                      | 14.8%      |  |
| Commission paid                               | 136                     | 0.4%   | 135                     | 0.3%         | 173                     | 0.5%         | 267                     | 0.6%                     | 94                      | 54.3%      |  |
| Depreciation<br>expenses                      | 275                     | 0.7%   | 295                     | 0.6%         | 337                     | 0.9%         | 450                     | 0.9%                     | 113                     | 33.5%      |  |
| Advertising and PR expenses                   | 1,181                   | 3.1%   | 1,033                   | 2.3%         | 1,040                   | 2.7%         | 1,426                   | 3.0%                     | 386                     | 37.1%      |  |
| Real estate and<br>property rental            | 1,153                   | 3.0%   | 1,234                   | 2.7%         | 1,283                   | 3.4%         | 1,494                   | 3.1%                     | 211                     | 16.4%      |  |
| Others  | 1,135                   | 3.0%   | 1,235                   | 2.7%         | 1,573                   | 4.1%         | 1,684                   | 3.5%                     | 111                     | 7.1%       |  |
| Total   | 6,963                   | 18.1%  | 7,082                   | 15.6%        | 7,774                   | 20.4%        | 9,194                   | 19.3%                    | 1,420                   | 18.3%      |  |

#### Basic data

|                                 |                | FY ended<br>May 31, 2012 | FY ended<br>May 31, 2013 | FY ended<br>May 31, 2014 | FY ended<br>May 31, 2015 |
|---------------------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Employees (Head office)         | person         | 514                      | 502                      | 499                      | 606                      |
| Employees (Direct stores)       | person         | 1,517                    | 1,531                    | 1,725                    | 2,091                    |
| Total employees                 | person         | 2,031                    | 2,033                    | 2,224                    | 2,697                    |
| Capital investment(stores)      | million<br>yen | 32                       | 125                      | 706                      | 1,136                    |
| Capital investment(system, etc) | million<br>yen | 142                      | 53                       | 388                      | 100                      |
| Total capital investment        | million<br>yen | 174                      | 179                      | 1,095                    | 1,236                    |

Advertising expenses (million yen)



| (unit: million yen) | ( | unit: | mil | lion | yen) |  |
|---------------------|---|-------|-----|------|------|--|
|---------------------|---|-------|-----|------|------|--|

|  | As of February 28,<br>2015 | As of May 31, 2015 |
|--|----------------------------|--------------------|
| Assets                                   |                            |                    |
| Current assets                           |                            |                    |
| Cash and deposits                        | 4,897                      | 7,108              |
| Notes and accounts receivable - trade    | 4,619                      | 3,689              |
| Merchandise                              | 17,020                     | 13,993             |
| Deferred tax assets                      | 801                        | 921                |
| Other                                    | 2,114                      | 1,789              |
| Allowance for doubtful accounts          | -49                        | -48                |
| Total current assets                     | 29,402                     | 27,454             |
| Non-current assets                       |                            |                    |
| Property, plant and equipment            |                            |                    |
| Buildings and structures                 | 20,622                     | 21,755             |
| Accumulated depreciation                 | -6,571                     | -6,859             |
| Buildings and structures, net            | 14,051                     | 14,896             |
| Vehicles                                 | 571                        | 457                |
| Accumulated depreciation                 | -104                       | -101               |
| Vehicles, net                            | 467                        | 356                |
| Tools, furniture and fixtures            | 3,155                      | 3,344              |
| Accumulated depreciation                 | -2,414                     | -2,550             |
| Tools, furniture and fixtures, net       | 741                        | 793                |
| Land                                     | 218                        | 218                |
| Construction in progress                 | 649                        | 350                |
| Total property, plant and equipment      | 16,126                     | 16,614             |
| Intangible assets                        |                            |                    |
| Goodwill                                 | 1,997                      | 1,971              |
| Software                                 | 1,332                      | 1,442              |
| Other                                    | 19                         | 19                 |
| Total intangible assets                  | 3,349                      | 3,434              |
| Investments and other assets             |                            |                    |
| Investment securities                    | 0                          | 0                  |
| Shares of subsidiaries and associates    | 71                         | 76                 |
| Long-term loans receivable               | 124                        | 253                |
| Lease and guarantee deposits             | 4,034                      | 4,159              |
| Construction assistance fund receivables | 3,472                      | 3,626              |
| Deferred tax assets                      | 268                        | 250                |
| Other                                    | 381                        | 417                |
| Allowance for doubtful accounts          | -78                        | -78                |
| Total investments and other assets       | 8,274                      | 8,704              |
| Total non-current assets                 | 27,750                     | 28,754             |
| Total assets                             | 57,153                     | 56,208             |

|  | As of February 28,<br>2015 | As of May 31, 2015 |
|--|----------------------------|--------------------|
| Liabilities                                  |                            |                    |
| Current liabilities                          |                            |                    |
| Accounts payable - trade                     | 5,100                      | 4,877              |
| Short-term loans payable                     | 150                        | -                  |
| Current portion of bonds                     | 495                        | -                  |
| Current portion of long-term loans payable   | 4,647                      | 4,000              |
| Accounts payable - other                     | 2,203                      | 1,918              |
| Income taxes payable                         | 242                        | 881                |
| Advances received                            | 2,951                      | 1,898              |
| Deposits received                            | 479                        | 308                |
| Provision for bonuses                        | 436                        | 30                 |
| Provision for merchandise warranties         | 1,276                      | 1,015              |
| Other  | 1,864                      | 3,439              |
| Total current liabilities                    | 19,847                     | 18,368             |
| Non-current liabilities                      |                            |                    |
| Long-term loans payable                      | 43                         | 39                 |
| Long-term guarantee deposited                | 690                        | 682                |
| Provision for directors' retirement benefits | 507                        | 515                |
| Asset retirement obligations                 | 1,435                      | 1,489              |
| Total non-current liabilities                | 2,676                      | 2,726              |
| Total liabilities                            | 22,523                     | 21,094             |
| Net assets                                   |                            |                    |
| Shareholders' equity                         |                            |                    |
| Capital stock                                | 4,157                      | 4,157              |
| Capital surplus                              | 4,032                      | 4,032              |
| Retained earnings                            | 30,278                     | 30,763             |
| Treasury shares                              | -3,947                     | -3,947             |
| Total shareholders' equity                   | 34,521                     | 35,005             |
| Accumulated other comprehensive income       |                            |                    |
| Foreign currency translation adjustment      | 108                        | 108                |
| Total accumulated other comprehensive income | 108                        | 108                |
| Total net assets                             | 34,629                     | 35,113             |
| Total liabilities and net assets             | 57,153                     | 56,208             |